



Special Reports

Winter 2003

Life Decisions International

vol. vi • no. 1

MARKETING DEATH FOR HUMANITY

An Analysis of Planned Parenthood Federation of America Inc.'s *Annual Report* (2001-2002)
by Douglas R. Scott

WARNING: This edition of *Special Reports* includes text that is *not* suitable for young people. It may also be highly offensive to others. Please exercise appropriate discretion, particularly in the section entitled, "In Pursuit Of All Children."

Unquestionably, Planned Parenthood and its legions are better at verbal engineering than anyone else in the world. Planned Parenthood Federation of America (PPFA) Inc.'s 2001-2002 *Annual Report*, entitled "Creating Hope For Humanity," is riddled with manipulation and distortion of the English language.

The Basics

PPFA Inc., describes itself as the world's "largest and most trusted voluntary reproductive health care organization" in the world. PPFA Inc., continues:

Founded by Margaret Sanger in 1916 as America's first birth control clinic, Planned Parenthood believes in everyone's right to choose when or whether to have a child, that every child should be wanted and loved, and that women should be in charge of their own destinies.

PPFA Inc., maintains offices in New York City (its headquarters), Washington, D.C., San Francisco and Chicago. It professes to have nearly 21,000 volunteers and staff working throughout its empire. PPFA Inc., has 126 affiliates and 875 "health centers" in 49 states (none in Mississippi) and the District of Columbia.

In the United States alone, PPFA Inc., claims to have distributed "information" to nearly five million people of all ages. It also avers that more than one million donors and "activists" who "serve as advocates for sexual and reproductive rights" are associated with PPFA Inc.

What Planned Parenthood Stands For

PPFA Inc., has laid out thirteen "beliefs" that will guide it through the new century. PPFA Inc., believes:

- in the right to sexual and reproductive self-determination that is non-coercive, non-exploitive, and responsible;
- that the free and joyous expression of one's own sexuality is central to being fully human;
- in trusting individuals and providing them with the information they need to make well-informed decisions about sexuality, family planning, and childbearing;
- that women should have an equal place at life's table, and be respected as moral decision makers;
- that children flourish best in families and communities where they are nurtured, honored, and loved;
- in passion—for change, for justice, for easing the plight of others, for caring, for living our convictions, and for confronting inhumane acts;
- in action—to make things happen and to improve people's lives and circumstances;
- in inclusion and diversity—and the power and knowledge they confer;
- the future is global and that we are part of a global movement;
- in the urgency of creating a sustainable world and living in peace with our planet;
- in leadership based upon collaboration rather than hierarchy;
- in acting courageously, especially as allies with those who have little or no voice and little or no power; and
- that every right is tied to responsibility and that the fulfillment of responsibility is itself a source of joy.

Vision For 2025

PPFA Inc., has established ten key goals. By 2025, Planned Parenthood says it will:

- ensure that sexuality is understood as an essential, lifelong aspect of being human and that it is celebrated with respect, openness and mutuality;
- ensure access to reproductive and sexual health for all;
- secure passage of laws and policies, including state and federal constitutional amendments, that guarantee reproductive freedom for all;
- ensure worldwide implementation of a human rights and well-being agenda as currently expressed in the Cairo Agreement [which is strongly pro-abortion], with the U.S. fulfilling its financial commitment and implementing those principles in the U.S.;
- control a successful, diversified media company that creates and distributes the most popular, critically acclaimed health and sexuality programming;
- be the model for embracing diversity and expanding the decision-making power base to its stakeholders;
- be a significant catalyst for the development and universal dissemination of new reproductive technologies;
- be an authoritative voice on bioethical standards related to reproductive health and sexuality;
- build the largest donor and citizen activist base of any social movement in this country; and
- be acknowledged as one of the ten best places to work and volunteer.

“Services”

The more customers Planned Parenthood can convince to enter its doors, the more money it claims to need. Yet between 2001 and 2002 Planned Parenthood saw a very slight decrease in the overall number of customers (down .01 percent).

Planned Parenthood continued to increase its share of the surgical abortion business (up 8.1 percent). Its vastly more lucrative “emergency contraception” market, which includes an untold number of chemical abortions, rose a whopping 248.6 percent. Planned Parenthood continued its steady slide in the number of customers seen for prenatal care (down 11.8 percent). It also made fewer adoption referrals (down 21.5 percent). This is not surprising as Planned Parenthood’s business is not about babies who will live long enough to be born. These statistics suggest that Planned Parenthood cares only about those children it may profit from—those it can kill in the womb and those it can corrupt out of the womb.

Key Planned Parenthood “Services” At A Glance

January 1 – December 31, 2000 &

January 1 – December 31, 2001

“Service”	2000	2001
Reversible Birth Control (♀)	1,871,454	2,022,479
Reversible Birth Control (♂)	49,313	49,164
“Emergency Contraception”	131,638	458,892
Tubal Sterilization	597	1,546
Vasectomy	2,266	2,296
Surgical Abortion	197,070	213,026
Prenatal	17,700	15,618
Pregnancy Tests	1,007,310	1,105,563
Adoption Referrals	2,486	1,951
Total Number of Customers	2,651,209	2,647,423

PPFA Inc., claims to have used mifepristone to provide a “safe and early medical abortion” to at least 25,000 women.” These acts were committed at PPFA Inc.’s own “clinics.”

Give Us Your Money And We’ll Give You Death

PPFA Inc., is technically a “not-for-profit” group. This merely means that all “profits” go back into the organization rather than to stockholders, and so forth. Such “profit” can be used for programs, salary increases, or any other purpose related to the group.

PPFA’s organizational budget continues to soar. Financial reports for the fiscal year ending June 30, 2002, show that its total revenue was \$692.5 million (up nearly three percent from the 2000-2001 fiscal year). Its expenses were nearly \$680.3 million (up 8.2 percent). Planned Parenthood had a profit (PPFA Inc., prefers that it be called an “excess in revenue over expenses”) of \$12.2 million—for that one-year period alone. Planned Parenthood historically has a huge profit at year’s end, yet it continually claims to need more and more money.

PPFA Inc.’s total liabilities for the 2000-2001 fiscal year were \$121 million. Its total assets were \$774.1 million. PPFA Inc., had \$246.1 million in unrestricted assets (essentially the equivalent of a savings account that may be tapped at any time). Add to this \$94.6 million in *temporarily* restricted assets. This is rather strange since a “not-for-profit” organization is supposed to work toward a *balanced* budget, not one that ends in a multi-million dollar surplus *every* year. Maybe PPFA Inc., would be willing to return the funds it gets from taxpayers?

PPFA Inc., is now making money through its online “Planned Parenthood Store.” Offered at the “Store” are items such as the “emergency contraception” baseball cap, ink pen, t-shirt and pocket mirror. One

may also purchase milk chocolate birth control packs, personal and business checks, various books and pamphlets, a *Roe v. Wade* anniversary pin, lapel pins, bookmarks, key rings, and tote bags. The “Store” offers many t-shirts with various messages:

- Front: “It’s Time To Tell The Secret.” Back: “Because Accidents Happen.” An “emergency contraception” logo also appears on the back.
- Front: Vox (Voices for Planned Parenthood) logo and the words, “There’s Power in Your Voice. Use It!” Back: “Responsible Choices” logo along with Planned Parenthood’s website address.
- Front: A three-color logo (modern art showing different types of people on the same road). Back: A larger version of the logo with the words, “ethnicity, class, abilities, age, sexual orientation, race, gender.”
- Front: “Parenthood. Plan It!” Back: “Every Child A Wanted Child.” Both sides have the Planned Parenthood name and logo (available in many styles).
- Front: “Planned Parenthood. 1-800-230-PLAN.” This is called the Planned Parenthood Condom t-shirt.
- Front: “Choice On Earth.” Intended for Christmastime.

As if all of this were not enough, PPFA Inc., has launched a six-year, \$340 million federation-wide fund-raising campaign. Most of the funds will be used for pro-abortion advocacy throughout the United States and the rest of the world.

Planned Parenthood Finances At A Glance	
July 1, 2001 – June 30, 2002	
<u>Revenue</u>	in millions
“Clinics”	\$254.8
Government Grants & Contracts	240.9
Private Contributions & Bequests	190.9
Alan Guttmacher Institute	16.7
Other Operating Revenue	(10.9)
TOTAL REVENUE	\$692.5
<u>Expenses</u>	
Domestic Programs	\$546.3
International Programs	6.3
Supporting Services	118.0
Alan Guttmacher Institute	7.3
Other Operating Expenses	2.4
TOTAL EXPENSES	\$680.3
“PROFIT”	\$12.2

It is important to note that while PPFA Inc.’s budget continues to rise, it is doing so at a much slower rate than other not-for-profit entities. One decade ago, PPFA Inc., was the twelfth largest “charitable” organization in the United States. Today it ranks fifty-fourth. This is ostensibly because the group’s reputation continues to be tarnished. Additional

evidence is the fact that of all organizations funded by the United Way, Planned Parenthood is—by far—the group named most often by donors as one they do *not* want to receive their money. (United Way funding is a local decision. Some support Planned Parenthood while others do not.)

PPFA’s *Annual Report* includes the names of those who made sizeable contributions. Donating \$2.5 million or more were: The Bill and Melinda Gates Foundation, The William and Flora Hewlett Foundation, The David and Lucile Packard Foundation, the Estate of Herbert A. Tonne and the Ted Turner Foundation Inc. It is interesting to note that among those names listed as having donated between \$1,000 and \$4,999 to PPFA Inc., are Al and Tipper Gore.

National Activities

PPFA Inc., claims that it “helps” people make “responsible choices about their sexuality and parenthood.” This is supposedly accomplished through its “comprehensive, medically accurate sexuality information in the classroom, community and health centers, and houses of worship, and through an ever-increasing and acclaimed presence on the World Wide Web.”

PPFA Inc., led 59 groups in support of National Family Sexuality Education Month, which occurs every October. It trained more than 1,600 people on topics such as “involving boys in reproductive and sexual health services.” It also published “family and peer education” guides to aid in the development and implementation of PPFA Inc., programs.

PPFA Inc., was thrilled by the dismissal of a lawsuit that it said would have required the group to “misinform” its customers that “abortion causes breast cancer.” While studies have not shown that abortion *causes* breast cancer, most have indicated a link between abortion and breast cancer. (The lawsuit is misrepresented by PPFA Inc. Plaintiffs sought to require PPFA Inc., to tell its customers that studies have found a link, not that abortion *causes* breast cancer.)

PPFA Inc., convinced a federal appeals court that some abortion foes had engaged in “threats of violence and intimidation” when “wanted posters” picturing and/or naming abortionists were distributed.

In a brave move, the Missouri State Legislature had voted to deny funding to PPFA Inc., affiliates in the state. Yet Planned Parenthood convinced the Missouri Supreme Court to overrule the legislature. In essence, the hierarchy at PPFA Inc., believes that taxpayers are somehow obligated to pay for its agenda and they should be forced to do so if their elected representatives do not have the “common sense” to do so voluntarily.

PPFA Inc., was successful in getting a permanent injunction against “unconstitutional provisions” of Idaho’s mandatory parental consent for abortion law. After all, the more parents know, the more Planned Parenthood loses.

As with the Missouri and Idaho cases mentioned above, Planned Parenthood often goes to court when it cannot get what it demands from the people or their duly elected lawmakers. They only need to shop around until they find a likeminded judge. In the Missouri case, the state Supreme Court, which is charged with *interpreting* law, is now telling the legislature how it should spend taxpayer dollars—a flagrant yet all-too-common violation of the separation of powers. The legislature should have told Planned Parenthood to “go away” and told the Missouri Supreme Court to read the Constitution and mind its own business—right after beginning impeachment proceedings against the members of the Court who do not seem to understand their role in government. Maybe this would shock the Court into some basic decency and commonsense.

PPFA Inc., was able to secure a \$12 million dollar increase from a cowardly Congress for the lucrative federal birth control program known as Title X. The program includes a Planned Parenthood-demanded mandate that parents not be told what is being done to their children. The Federal Government wasted a total of 265 million taxpayer dollars on the failed program last year alone.

PPFA Inc., helped write federal legislation to fund “comprehensive sex education” known as the Family Life Education Act. It also helped write two bills that would make “emergency contraception” more easily available throughout the country. The first bill, called the Emergency Contraception Education Act, would provide taxpayer dollars for the indoctrination of health care providers and their customers. The Compassionate Care for Female

Sexual Assault Survivors Act would require all hospitals, including those that are religiously affiliated, to offer “emergency contraception” to rape and incest victims.

PPFA Inc., has convinced 20 states to require health insurance companies to pay for birth control if they cover prescription drugs. The Equity in Prescription Insurance and Contraceptive Coverage Act would mandate such coverage nationwide.

Planned Parenthood continues its attacks on pregnancy help centers. Its *Annual Report* lauds a story in *The Washington Post* that “exposed” such centers. (For more information about the conspiracy to attack pregnancy help centers, read the Autumn 2000 edition of *Special Reports*.)

The Planned Parenthood brand condom was repackaged in May 2002. It now includes a “smart” phone number (1-800-800-PLAN). Callers are directed to the nearest Planned Parenthood “health center.”

Using all types of media outlets, PPFA Inc., continued to develop and place advertising throughout the country. Much of the advertising targeted young people. PPFA Inc., boasts that its posters, pamphlets and condoms were intentionally placed in television programs such as *Dawson’s Creek*, *Law and Order: Criminal Intent*, *Law and Order: SVU*, *One Life to Live*, *Six Feet Under*, and *The West Wing*.

Affiliate Activities

Some PPFA Inc., affiliates were recognized for their innovative programs. The Planned Parenthood League of Massachusetts implemented the Heart to Heart program. Conducted in English, Spanish, Haitian Creole, and American Sign Language, it supposedly taught “communication and negotiation skills and self-esteem building to help teens delay sexual involvement and prevent unintended pregnancy and sexually transmitted infections.”

The FAITH program, operated by Planned Parenthood of the Palm Beach and Treasure Coast Area (Florida), introduces “reproductive and sexual health information into the spiritual growth and enrichment programs of local faith-based organizations, empowering young people and families to become informed and take responsibility for life choices related to their sexuality.”

Equally ghastly is a program implemented by Planned Parenthood Health Services of Southwestern Oregon. “Rights. Respect. Responsibility—Teen Sexuality: Lessons from Europe” advocates for policies and programs based on the European approach to adolescent “sexual behavior and responsibility.” The European programs supposedly contribute to lower rates of teen pregnancy in many of its countries as compared to the rate in the United States. Persons who have studied such European programs know that they are often even more despicable than those of PPFA Inc. (Researchers are attempting to compare the relatively homogeneous populations of the nations of Europe to the far more heterogeneous population of United States.)

It would be a mistake to leave an examination of affiliate activities without making the point that *all* PPFA Inc., affiliates are bound by certain policies, operational standards, and goals imposed by the national office. For example, all affiliates *must* refer for abortions if they do not commit the act themselves. In addition, all affiliates must agree to the goals (legislative and social) of PPFA Inc. Attempts by some PPFA Inc., affiliates to distance themselves from the parent group are disingenuous at best. In some cases, PPFA Inc., has even tried to distance itself from some of its more radical affiliates.

International Activity

PPFA Inc., continues its global expansion through two programs—Family Planning International Assistance (FPIA) and Planned Parenthood Global Partners (PPGP). Through these programs, PPFA Inc., has a direct presence in Africa, Asia, the Pacific Rim, Latin America and the Caribbean.

New FPIA projects were launched in Sudan, Kenya and Nigeria. A continent-wide conference was held to establish a “youth reproductive health advocacy network.” FPIA’s work includes the recruitment of religious leaders to support its mission. The Network for Youth and Adolescents in Africa is active in a total of eight countries.

FPIA has provided birth control to thousands of young people in India, Myanmar, the Philippines, Thailand and Vietnam. In Nepal, FPIA successfully worked to legalize abortion.

In Latin America and the Caribbean, FPIA assisted 23 organizations in the areas of “sexual health,” including birth control. It also supported the work of 1,600 youth peer educators. “Clinic”-based projects provided many “services,” including abortion.

PPFA Inc., is a key member of the International Planned Parenthood Federation (IPPF), which is based at London, England.

Different Name, Same Game

PPFA Inc., operates several front organizations that are designed to reach specific groups. For example, Republicans for Choice seeks to make the Republican Party officially “abortion neutral.” This translates into making the Party a supporter of the pro-abortion status quo.

The Clergy Advisory Board oversees PPFA Inc.’s Pro-Choice Religious Network. They are charged with increasing public awareness of the “spiritual, ethical, and moral dimensions of reproductive choice.” They also urge “clergy and lay religious leaders” to support PPFA Inc.’s mission by joining its 2,000-plus member network.

While Planned Parenthood touts it as an “independent, not-for-profit corporation for reproductive health research, policy analysis, and public education,” the Alan Guttmacher Institute (AGI) is actually a “special affiliate” of PPFA Inc. This connection is clearly shown in the *Annual Report*. AGI is only “independent” in that it operates under a different set of leaders. However, all of its leaders are personally associated with Planned Parenthood. The Institute is named after the man who served as PPFA Inc., president from 1962 until his death in 1974. Guttmacher had also served as vice president of the American Eugenics Society.

Despite these facts, AGI studies are passed off as the ultimate in non-partisan, unbiased research. Nothing could be further from the truth. Would “animal rights” activists accept “research” from an organization that was part of the Fur Commission?

Some organizations that are promoted on PPFA Inc.’s website include: Spiritual Youth for Reproductive Freedom, Religious Coalition for Reproductive Choice, Advocates for Youth, Fight for Your Rights (a project of Music Television [MTV]), and, of course, “Catholics” for a Free Choice.

In Pursuit Of All Children

PPFA Inc.'s leaders are thrilled with the success of their website that targets a young audience. It describes that website, teenwire.com, as "fully confidential" and "a place where teens can safely and comfortably get the answers they need to questions about sex, relationships, and lifestyles." The group claims that teenwire.com is internationally recognized as "an important resource to help teens prevent pregnancy, stay healthy, and make responsible choices."

The website has received nearly 360,000 visits per month. PPFA Inc., staff replied to more than 400 personal inquiries per week "via confidential e-mail."

So just what kinds of material are accessible to children at this website that PPFA Inc., so proudly sponsors, promotes and even brags about in its 2001-2002 *Annual Report*? In addition to the recently added "interactive sexual health games," there are many items that are designed to capture the interest of a young person. An article entitled "Technical Difficulties," which is highlighted on the website's main page, is given the following introduction:

Many people are nervous when they start to experiment with sex play" [defined by PPFA Inc., as "any voluntary sexual activity, with or without a partner"]—especially when they are trying things with a new partner! Many people wonder about the best techniques to use with sexual partners. The truth is, there is no one, single formula for sexual pleasure, nor is there any exact recipe for earth-shaking orgasms.

The article offers other important information to the curious young reader:

There are...issues about technique, about knowing how to make it feel good!...If you've decided to have sex, and before you start taking notes about the sure-fire techniques that your buddy has claimed to have successfully used on her or his main squeeze, here are a few things you need to know.

The "Ask the Experts" section of teenwire.com includes answers to the following questions:

- Is it ok to have sex using a flavored condom?
- Is there a way to change the flavor of semen?
- My grandma said I have a lot of pimples because I get horny. Is that true?
- If sperm spills out of you after you have sex, can you still get pregnant?

- Is it true that flavored condoms are not supposed to be used for sex and that they do not protect you against getting pregnant?
- Can you get an abortion at Planned Parenthood? How much does it cost?
- Can I have a medical abortion without my mom's permission?
- I'm going to have an abortion. Do I need to tell anyone?
- How can I get Mifeprex—RU 486, the abortion pill?
- What does jacking off mean?
- My boyfriend has never made me orgasm. What should I do?
- Will my cherry pop if I masturbate with objects?
- Is it possible to have an orgasm without a sexual partner?
- My best friend has been masturbating since she was three. Is this normal?
- Is masturbation healthy and safe?
- Can I get on birth control without my parents permission?
- How can I get condoms?
- Why do gay guys use condoms?
- Everytime my boyfriend and I have sex the condom falls off. Is it supposed to be loose?
- My boyfriend and I didn't use a condom, but he did not ejaculate inside of me. Could I be pregnant?
- Do you need your parents' permission to get the morning after pill?
- Can I get a prescription for emergency contraception before having sex?
- Is one quick insertion risky?
- In parties, we usually start "grinding." Is it possible to get pregnant by just dancing this way?
- I would like to know the symptoms of pregnancy.
- If my girlfriend swallowed my sperm after giving me a blowjob, could she get pregnant?
- Is 13 years old too young to get pregnant?
- How do lesbian couples have sex?
- My boyfriend and I were dry humping in our underwear. I could feel that he was wet. Could I get pregnant?
- I'm 15 and just found out I'm pregnant. Should I tell someone? Who should I tell?
- Can I get pregnant from anal sex?
- I was giving my boyfriend a hand job. He wiped up the cum with some tissue. Then he fingered me. Could I get pregnant?
- I like to feel the sensation of having a penis inside of my vagina for a while. Is this normal?
- How do I help my girlfriend cum before me?
- I need to know how to give oral sex!
- My boyfriend asked if he could eat me out. What does that mean?

- What does giving head mean and what does it have to do with being gay?
- What's a rim job?
- What's a dildo?
- How do you dry hump?
- I want to have cybersex with my boyfriend...does that make me a slut?
- How can I, as a teen, help convince the school board we need sex education?
- The other night my best friend gave me head but I am not gay. What should I do?
- I'm in love with one of my best friends. We're both guys. What should I do?

Anyone who is stunned by these questions would be even more shocked by the answers given by PPFA Inc., staff. Consider, for example, the noncommittal response to the question, "Does abstinence include oral sex?":

Sexual abstinence is defined in different ways by different people, organizations, cultures, and religions. For most, the concept of abstinence does not include any type of sexual activity with another person, but other people disagree.

Sexually active women and men who are concerned about unplanned pregnancy may choose to abstain from vaginal intercourse and engage in other forms of sexual activity. For them, oral sex is one of the options for sexual activity that does not lead to pregnancy. Many people refer to these options as "outercourse." However, whether people who practice outercourse would be considered sexually abstinent by other people would depend entirely on each individual's definition of sexual abstinence.

Articles available at teenwire.com include: "Roll It On, Slip It Off: The Art Of Using The Condom" and "Blasting Myths About Lesbians." The website's "Sextionary" allows a young person to learn *PPFA Inc.*'s definitions of sexually related terms.

Planned Parenthood regularly presents a Young Volunteer of the Year Award. It is bestowed on the person who has made a "significant contribution" to his or her local PPFA Inc., affiliate.

Voices for Planned Parenthood (Vox) is described as a nationwide program of "young people speaking out for reproductive rights." Vox is "committed to energizing and mobilizing a new generation of pro-choice Americans." The program "increases young people's awareness of current threats to reproductive health and rights, mobilizes them in support of reproductive freedom, and cultivates their long-term involvement with Planned

Parenthood and the pro-choice movement." While it is mentioned last, the cultivation of long-term relationships with young people is by far the most important of all.

Most Vox work takes place on college campuses. Vox chapters exist on more than 100 campuses nationwide, including at some "Catholic" colleges. One Vox activist recently wrote an article entitled, "Pro-Choice Because of Our Faith, Not In Spite of It!"

In an effort to reach millions of Americans with its message, PPFA Inc., partnered with Scenarios USA to sponsor, *What's The Real Deal?* Youth from around the country were invited to write short movie scripts about sexuality. The winners of the contest saw their work turned into short films. (Scenarios USA is a group that uses the slogan, "Kids Creating Social Change." Needless-to-say, this *adult*-created and *adult*-led group is designed to use children to spread an *adult*-espoused philosophy. The ruse of Scenarios USA is that it wants people to think that children as young as twelve support the views of Planned Parenthood. Scenarios USA advocates on other issues as well.)

Famous Faces

The Planned Parenthood hierarchy believes in making use of celebrities to peddle their message. More than 300 "high-profile" artists and entertainers are volunteer members of the PPFA Inc., Board of Advocates. Several celebrity activists were highlighted in the 2001-2002 *Annual Report*:

- Actress Kristin Davis (HBO's *Sex and the City*) chose PPFA Inc., as her designated "charity" to receive funds raised by a *Sex and the City* auction.
- Actor Giancarlo Esposito, Ana Gasteyer (formerly of NBC's *Saturday Night Live*), and actress Wendie Malick (NBC's *Just Shoot Me*) made presentations at Planned Parenthood events.
- Author Eve Ensler (*The Vagina Monologues*) assisted Planned Parenthood through with a large grant.
- Lewis Black recommends Planned Parenthood's website during his comedy act.
- Blythe Danner (CBS's *Presidio Med* and mother of actress Gwyneth Paltrow), Julia Child (cooking guru), Al Franken (comedian), Peter Frampton (singer/musician), Marcia Ann Gillespie (editor in chief of *Ms.* magazine), Ellen Goodman (columnist), Kathleen Turner (actress), Cicely Tyson (actress), Sarah Weddington (lead pro-abortion lawyer in *Roe v. Wade*), and Alan Zweibel (writer/producer/director)

attended events held by PPFA Inc., affiliates to raise money and recruit new activists.

Recognizing Those Who Serve Its Purposes

Each year, PPFA Inc., salutes what it considers to be outstanding contributions that advance its goals. The Maggie Award (named for PPFA Inc., founder Margaret Sanger) honors exceptional media coverage of “reproductive health issues.” The recipients were:

- The History Channel for the television series and documentary *The History of Sex in the 20th Century*;
- *Fast Company* for the magazine article “Planned Parenthood’s 25-Year Plan;”
- *San Diego Union-Tribune* for the newspaper article “Girl and Boy, Interrupted;”
- The Sexuality Information and Education Council of the United States (SIECUS) for its website;
- *Days of Our Lives* for the daytime drama’s inclusion of sexual and reproductive health topics;
- Ann Telnaes for editorial cartoons on sexual and reproductive health;
- *Essence* for the magazine articles “In Case of Emergency” and “If All Else Fails;”
- ABC News *20/20* for the television news segment “Abortion and Terrorism;”
- *Law & Order: Criminal Intent* for the dramatic episode “The Third Horseman;”
- Ellen Goodman for her columns in *The Boston Globe*;
- *Sex And The City* for its inclusion of sexual and reproductive health issues; and
- Daimler-Chrysler Corporation for an advertisement that “uses” sexuality in a “positive and humorous way.”

Legislative awards were presented to Congressman Steve Horn, R-Calif., Delegate Viola O. Bakerbille, D-Virg.; U.S. Senator Barbara Boxer, D-Calif.; and Congressman Jim Greenwood, R-Penn.

Interestingly, Gloria Feldt complains that PPFA Inc.’s message is “censored” by the media. Yet later in the report PPFA Inc., brags about working with “elite media organizations every day” to define the issues, advance its agenda, and “expose the opposition.” (If PPFA Inc.’s words are “censored,” what term would describe the media’s handling of the pro-life message?)

Now They Are Ethicists?

PPFA Inc., wants to become a leader in the bioethics debate. The *Annual Report* quotes Gloria Feldt as saying that Planned Parenthood will become “the voice of reason on bioethics and

technology, not jumping to support or reject any advances before the science is sound.” This is akin to Playboy Enterprises becoming the “voice of reason” on morality.

Looking Ahead

Planned Parenthood is more than an organization. It is a deep-seeded philosophy. Those who actively embrace Planned Parenthood’s mission truly believe that their ways will lead to a better world. But while PPFA Inc., leaders claim a support for “non-coercive” means to achieve their goals, the fact is that they believe “the ends justify the means.” This is why Planned Parenthood has engaged in the blackmail of nations that refuse to accept its programs. This is why it supports the oppressive population control program of Communist China.

The PPFA Inc., mentality is that they know best and they will do whatever it takes—*whatever* it takes—to impose their will on the entire world. And all of this is “for our own good,” of course. This arrogance is the same as that of the Nazi regime that brought their view of “civilization” to the ignorant, pathetic and backward “savages” of the non-Aryan race.

It is a feverish and zealous elitist mindset that motivates Planned Parenthood’s leaders. They will never give up. People actively involved with Planned Parenthood and similar groups will continue to serve their “god of choice,” with greater fervor than most people who serve the one true God.

Just look at the facts. Planned Parenthood has more money than it can count. Planned Parenthood has the media in its pocket. Governments from around the world are sympathetic to and in some cases frightened of Planned Parenthood. Far too many parents look at Planned Parenthood as the “expert” group—willingly relinquishing their rights and responsibilities. Planned Parenthood has convinced schools that it knows what is best to teach children. And worst of all, the vast majority of people just do not care. Given these facts, should not those who oppose Planned Parenthood’s agenda stop wasting their time and money? Not on your life.

The issues involved here run far deeper than mere money, the media, governments, schools and even parents. It is clear that no matter how much truth you speak or how often you speak it, some people

will just not hear. It is as though they have been deafened to the truth. For others, they may hear the truth but they are not moved by it.

This is a matter of grave importance to all people. If we cannot recognize the demon in our midst today, it is primarily our progeny who will pay the price. If we become complaisant, Planned Parenthood will achieve all of its goals—virtually immediately. But most importantly, if we allow this to happen, we have ceased to be faithful to God and that which He has taught us.

When all is said and done, it may seem as though we have all failed—miserably. But the question will not be, “Did you win?” It will be, “Did you stand for justice and virtue without surrender?”

Pro-life people are some of the most selfless on earth. They fight for a seemingly unpopular cause. They send their money to organizations that help others in need. They are defending those whose pain is hidden from the public—those who will never thank them—those who are not yet born. This is unlike the Civil Rights Movement in that the general public could actually see black Americans being beaten, attacked by police dogs, and even murdered.

Pro-life people adopt, love and work with disabled children of all races. They speak for and defend the elderly, the imperfect, the poor, the weak, and others with a quiet voice or no voice at all. And what is in it for them? What on earth do these caring people get in return? Nothing.

Sometimes, all of the education and facts in the world will not be convincing. Yet it is still our responsibility to educate people—using an approach that will make people *want* to listen. All that anyone needs to do is his or her best. The Pro-Life Movement will not fall because a person shares his or her convictions “wrong.” The good news is that changing minds and hearts is not really our job—and it is a good thing. This is the role of someone who is much more powerful and awesome than all of us combined.

Now, no more excuses. No more fatigue. No more relying on our own power. No more. No more. No more. Together we will make Planned Parenthood and its allies stand up and take notice. And with God’s help, many of those who now oppose us will someday join us.

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Special Reports, an official periodical of Life Decisions International, is published four times per year. A minimum donation of \$39.00 (US) or \$95.00 (CAN) per year is requested. LDI may be contacted at P.O. Box 75161, Washington, DC 20013-0161, by e-mail at ldi@fightpp.org, or phone at 202-347-2066. Opinions expressed and comments made herein do not necessarily reflect the views of every member of LDI’s Board of Directors, Board of Advisors, or staff. This publication may be downloaded and/or copied. It may be quoted so long as proper citation is provided with the quotation.

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