



# The Caleb Report

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## PLANNED PARENTHOOD WANTS “GAG” PLACED ON ADS Pro-Abortion Empire Demands Pro-Life Ads Pulled From Radio

Planned Parenthood Golden Gate (PPGG), the San Francisco-based affiliate of Planned Parenthood Federation of America (PPFA), has been working to get pro-life radio advertisements taken off the air. According to PPGG, the ads are riddled with “lies” and “gross inaccuracies.” The ads were produced by the United States Conference of Catholic Bishops’ (USCCB) Second Look Project.

One 60-second radio ad, titled “Heartbeat,” begins with the sound of a heartbeat, which continues as a woman speaks in a soft voice:

Hear that?

It’s the heartbeat of an infant in the womb at six months.

His heart’s beating at about 140 beats per minute.

If he were born right now, his chances of survival would be greater than 50 percent.

But even today, his mother could choose to have an abortion.

The law says it’s her choice.

Each year, more than 18,000 babies who are already in the fifth month of pregnancy are aborted.

And it’s legal.

Roe versus Wade says you can choose to have an abortion for virtually any reason, at any time, right up through the ninth month.

It’s been over 30 years since Roe versus Wade, and now one in every four pregnancies ends in abortion.

(The heartbeat stops.)

Have we gone too far?

Visit [SecondLook.org](http://SecondLook.org) and discover the realities behind Roe versus Wade.

That’s [SecondLook.org](http://SecondLook.org).

A message from the Second Look Project.

A second radio ad, which is also one minute in length, is titled “Your Rights.” Piano music is heard playing in the background as a woman speaks:

Because of the Roe versus Wade decision, you have the legal right to have an abortion for any reason.

Maybe it’s because you don’t want someone else to raise your child.

Or maybe you just can’t afford to have a baby right now.

Roe versus Wade gives you the right to have an abortion at any time during the nine months of pregnancy, even when the baby’s old enough to survive outside the womb.

A woman can choose to have an abortion at any time for virtually any reason.

And because of that one out of every four pregnancies now ends in abortion.

One in four.

Have we gone too far?

Each year more than 18,000 babies who are in the fifth month of pregnancy are aborted.

And it’s legal.

Visit [SecondLook.org](http://SecondLook.org) and discover the realities behind Roe versus Wade.

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A message from the Second Look Project.

The radio ads were aired from January 14-26, 2008, in Boston, San Francisco, Seattle, and Washington, D.C.

The campaign was not limited to radio spots. Slick print ads, titled “Roe v. Reality,” were also created:



myth

Abortion is legal only in the first three months of pregnancy.

fact

It’s legal for the entire nine months for virtually any reason.

Have we gone too far?

[www.secondlook.org](http://www.secondlook.org)

For statistics, sources, and other information, please visit [www.secondlook.org](http://www.secondlook.org).

This advertisement is sponsored by The Second Look Project.

myth

Everyone agrees Roe v. Wade is good constitutional law.

fact

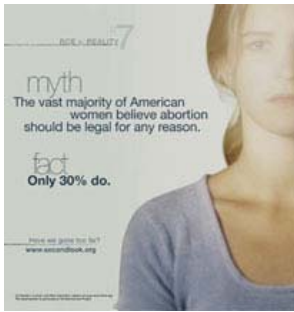
Even pro-choice legal scholars admit its reasoning is suspect.

Have we gone too far?

[www.secondlook.org](http://www.secondlook.org)

...





myth  
The vast majority of American women believe abortion should be legal for any reason.

fact  
Only 30% do.  
Have we gone too far?  
www.secondlook.org

Even Supreme Court justices have criticized *Roe v. Wade*.

"*Roe v. Wade*...ventured too far in the change it ordered and presented an incomplete justification for its action."

– Justice Ruth Bader Ginsburg

"I find nothing in the language or history of the Constitution to support the Court's judgment" in *Roe v. Wade*.

– Justice Byron White

"This Court's abortion decisions have...worked a major distortion in the Court's constitutional jurisprudence..."

– Justice Sandra Day O'Connor

Have we gone too far?  
www.secondlook.org



supporters like you have informed us that the antis [what abortion apologists flippantly call "anti-choice" people] are back at it again," the e-mail read. "They're running ads...that tout lies and contain gross inaccuracies and pro-choice activists throughout the Bay Area are asking us to do something about it." PPGG called KCBS and KFRC unethical because they chose to air the "misleading" spots.

In 2007, a Seattle-based radio station cancelled some Second Look Project ads after a similar effort was made by pro-abortion activists. But in San Francisco, unbeknownst to PPGG, the e-mail alert was sent after the campaign had ended. Nevertheless, Deidre McQuade of the Second Look Project asked pro-life advocates to contact the radio stations and thank them for protecting the right to free speech.

"I don't think we do enough affirming of the stations that do run our ads," McQuade told LifeSiteNews. She said that if the Seattle station had received more thanks, they may not have stopped airing the ads. McQuade challenged Planned Parenthood to be specific with regard to its "lies" and "gross inaccuracies" accusations, but none has been forthcoming.



McQuade

This controversy is not new. Two years ago, ads critical of U.S. Supreme Court's abortion rulings were placed in the San Francisco area public transportation system by the Roman Catholic Diocese of Oakland's Respect Life Ministry. Many outdoor print ads were vandalized. PPGG was responsible for generating the criticism.

LDI President Douglas R. Scott, Jr. praised the work of the Second Look Project. "The ads and the campaign are brilliant," he said. "While I wish the ads did not use the term 'pro-choice' or refer to abortionists as 'doctors,' I understand that the specific target audience made carefully selected wording quite necessary."

Scott did express one concern. "Both stations running the ads in the San Francisco area are owned by CBS, which is a subsidiary of boycott target **National Amusements**. I urge Second Look Project to avoid such stations in the future."

**HERE WE GO AGAIN**

Planned Parenthood Golden Gate (PPGG) has released yet another controversial advertisement for radio and television. The campaign and ad are called "Mile High," a reference to the "Mile High Club" (not an actual club; the phrase refers to those who have had sex on an airplane).

The setting for the ad is an airplane. The "star" is a flamboyantly homosexual flight attendant who sashays down the aisle:

While these ads (above) focused on little-known facts about *Roe v. Wade*, others were designed to educate the public about the preborn child:



The human heart begins to beat at 22 days.  
Roe v. Wade says a doctor can stop it for the next 244.  
Have we gone too far?  
www.secondlook.org

In addition, Second Look Project has interactive ads on its website (secondlook.org).

PPGG's Dian J. Harrison called the ads "deliberately misleading." She wrongly asserted that in most states late-term abortions are done "when necessary to preserve the health or life of the woman." Harrison said money spent on the ads should have been put toward "pregnancy prevention," which she claimed is Planned Parenthood's "first priority." In reality, Planned Parenthood's first priority is Planned Parenthood.



Harrison

PPGG called on its legion to send e-mails to radio stations demanding that they stop airing the ads. "Many

"Hello and welcome aboard. I'm Steven."

(Lights flash in the cabin, which is decorated like a nightclub.)

"Oh, alright! We've reached our cruising altitude of one mile high."

(The passengers cheer. Steven approaches a young couple.)

"Hey guys! Just wanna make sure you got the pills, patch, condoms. We're all about choices. Have some more. BAM!"

(Several birth control products drop from overhead. The words "THE FRIENDLY SKIES JUST GOT SAFER" flash across the screen. The young man holds up a condom. Steven is then shown sitting on the knee of the male pilot. The PPGG name, phone number and website are shown.)

"On behalf of Planned Parenthood airlines, you are now free to make sweet, sweet love."

(Steven and the pilot erotically smile at each other.)



"Steven" approaches a couple in "Mile High."

Describing the ad as "edgy," a PPGG statement said the "Mile High" campaign "draws in viewers and listeners with lively characters that provide pregnancy prevention and safer sex education in a fun and entertaining way." The target audience is 18-24-year-olds.

PPGG chief Dian J. Harrison spoke about the campaign:

PPGG created this campaign to stress the importance of sexual health in a creative way and one that breaks free from the old ineffective paradigm of relying on fear-mongering tactics to inspire desired behavior changes. We want young people to take control of their sexual health and well-being by using prevention every time they have sex. This ad's message normalizes pregnancy prevention and safer sex in a healthy, cool, and humorous way.

PPGG wants to promote the knowledge that everyone needs to make informed decisions about their sexual health. It is our hope that this new campaign inspires and motivates young adults to take care of themselves and to know that...[PPGG] is here to help them make safe, healthy, and responsible choices.

"It is clear...that this is but another campaign by Planned Parenthood to glorify indiscriminate sexual activity between unmarried persons—what earlier generations referred to as fornication," wrote Jim Sedlak of the American Life League. "In fact, Harrison admits that the ad is all about 'normalizing' sex using birth control."



Sedlak

Pro-life blogger Jill Stanek took a different approach in her criticism of the ad:

The only part of the ad I think worth noting is Planned Parenthood's flagrant stereotyping of homosexuals. Were our side to make a comedic ad featuring a flaming lisp gay with bent wrists, the movement would beat us with rainbow flags. But the homosexual and abortion movements are best buds, as I often say, so they laugh and work together...

The ad campaign began in December 2007 and will run through February 2008 on MTV, VH-1, Comedy Cen-

tral, TLC, and San Francisco radio station KMEL, which is owned by Clear Channel Communications.

In April 2007, PPGG released "Angel," which shows a perverted "angel" watching a couple as they prepare to have sex. Released in October 2006, "Lab" shows "researchers" watching a couple as they get intimate. "Tool," released in April 2006, begins with an attractive woman doing construction work. The woman goes home to have sex with her boyfriend. In August 2005, PPGG released an animated video, "A Superhero for CHOICE," that depicts the murder of Christian pro-life activists. PPGG ads may be accessed on YouTube, MySpace, and similar websites.



A scene from the 2005 video, "A Superhero for CHOICE."

## THE PRAYER PROJECT

Please join us in daily prayer for the men and women who are active in the Pro-Abortion Movement and those who have not been strong in their claimed pro-life convictions:

*January*—**Scott Barancik**, pro-abortion staff writer for the *St. Petersburg Times*;

*February*—singer/songwriter **Barry Manilow**;

*March*—Australian Prime Minister **Kevin M. Rudd**, and **Brendan Nelson**, leader of the opposition Liberal Party;

*April*—U.S. Senator and expected Republican nominee for President **John S. McCain III** of Arizona, who supports funding embryonic stem cell experimentation;

*May*—CBN founder **Marion G. "Pat" Robertson**, who endorsed pro-abortion presidential candidate Rudolph W. L. Giuliani, R-N.Y., as well as U.S. Senator **Samuel D. Brownback**, R-Kan., former U.S. Senator **Fred D. Thompson**, R-Tenn., and former Governor **Willard Mitt Romney**, R-Mass., all of whom endorsed Senator John S. McCain III after they dropped out of the race for President.

## GIRL SCOUTS

If you send an e-mail to Girl Scouts of the USA via its website regarding the group's association with Planned Parenthood, you can expect to receive a response from Bettye Bradley, director of Corporate Administration:

Just to let you know Girl Scouts of the USA does not provide financial support to Planned Parenthood, nor do we have any national collaboration or relationship with that organization. We believe issues related to health and sexuality are private matters for girls and their families to address.

The Girl Scout organization, including local Girl Scout councils, does not take a position on abortion or birth control, nor do we endorse or provide funding to organizations that advocate on these issues.



Note the careful wording used by Bradley. Girl Scouts does not have any “national collaboration or relationship” with Planned Parenthood. Girl Scouts is included in the “Dishonorable Mention” section of *The Boycott List* because the national organization allows its member councils to work with Planned Parenthood. Thus, any local council wanting to establish a relationship with the pro-abortion group, no matter how close, is free to do so. If this means inviting a Planned Parenthood speaker to every meeting, so be it.

A case in point. Last year, the Girl Scout Council of Greater Minneapolis sponsored an event called “Let’s Talk.” A description was provided by the Council:

Get the information you need to be prepared, make healthy decisions, and feel comfortable talking to caring adults as you become a teen. This event is designed for girls to attend with a female mentor, guardian or mother and will be led by youth educators from Planned Parenthood. The event will provide information and communication skills (not advocacy or policy information) for girls and adults to feel comfortable about their bodies and puberty.

The event was designed for fifth and sixth graders and cost \$10.00 per person. Astonishingly, the event was advertised in a Girl Scouts publication under the category “Sports & Wellness,” along with how to get a sports badge and basketball lessons.

Needless-to-say, any time Planned Parenthood is invited to speak, it serves as free advertising. It also gives Planned Parenthood a “stamp of approval” from Girls Scouts. Are we expected to believe that Planned Parenthood would address issues with no spin?

Another example. The Girl Scout Council of Vermont participated in the annual Chittenden County Parent Expo, which is an event held by Planned Parenthood.

When Bradley wrote, “We believe issues related to health and sexuality are private matters for girls and their families to address,” she neglected to note that the national office does not want to “impose” that belief on local, affiliated groups. Would the national organization have the same policy if a local council were to establish a close relationship with a group that claimed God does not exist, such as the Humanist Society?

#### UPDATE: CORPORATE FUNDING PROJECT

Crawford Broadcasting and CCA Global are no longer boycott targets.



**Bank of America** continues to play word games in an attempt to mislead consumers. In November 2007, LDI sent a letter to Bank of America Foundation President Andrew Plepler, which addressed the matter:

You write that Bank of America’s involvement with Planned Parenthood is driven “primarily” by its employees. You go on to write that Planned Parenthood is one of many groups that receive funding via Bank of America’s Matching Gift Program.

...  
In a letter to Mr. Kenneth D. Lewis dated July 30, 2003, we specifically addressed a statement repeatedly made by Paula J. Fraher, executive director of the Bank of America Foundation, which is identical to one used by you: “Our involvement with Planned Parenthood is driven *primarily* by our associates. This group is one of many organizations that benefit from our Matching Gift Program...(emphasis added).”

Once again, we will ask the same questions that Bank of America has refused to answer over the past several years. Is the Matching Gift Program the *only* way in which Planned Parenthood receives support from Bank of America or any related entity? Are local banks still allowed to support the abortion-committing group? Needless-to-say, it is your use of the word “primarily” that leaves us concerned.

As you might expect, it is important that we leave no room for miscommunication or misunderstanding. Please respond to our questions very specifically—without ambiguity.

As noted in the LDI letter, a response to our July 2003 request for clarification was never received. Several months have now passed and our November 2007 request has also been ignored. Bank of America Corporation remains a boycott target.



**Wachovia** is not any better than Bank of America. The Company has told customers it has not made donations to Planned Parenthood for many years. If this is true, why does Wachovia refuse to give the same story to LDI? We would simply ask a few questions, as we did with Bank of America, to be sure there is no room for misunderstanding due to the use of vague rhetoric. The Company will not give LDI the chance to ask such questions because no one will speak to us. Wachovia Corporation remains a boycott target.

LDI has not received a response from boycott target **CIGNA** in many years, despite our contacting the Company at least twice per year. While *The Boycott List* identifies corporate supporters of Planned Parenthood only, it is worth noting that CIGNA’s website recommends Planned Parenthood to those seeking information about killing a preborn baby. The site also gives grossly inaccurate “facts” about abortion—the kind Planned Parenthood would disseminate. CIGNA Corporation remains a boycott target.



Now for the threat de jour. Robert W. Zentz, **Laureate Education Inc.’s** general counsel and senior vice president, recently wrote object to the company being made a boycott target:



I am writing to you in response to a letter you sent to our CEO, Douglas Becker, regarding alleged contributions by our company to Planned Parenthood. Obviously, your organization is more about creating controversy than it is about getting your [sic] facts correct.

Laureate Education, Inc. has not made any contribution to Planned Parenthood. You make it clear in your letter that you believe corporate executives are free to decide which groups receive corporate dollars, a belief we also share. To have added Laureate Education, Inc., a well known and respected provider of education services internationally, to a boycott list with no facts to back up such action is reckless, designed [sic] to create controversy and [sic] most likely actionable.

Please be very careful about making any further reckless accusations and correct this gross error immediately. Let me know as soon as possible how you intend to proceed so we can determine whether we need to proceed against your organization.



Becker

Surely Zentz does not think he is the first lawyer to try to intimidate LDI with threats. After all, we only publish what we can prove. We would *never* publish something we just *believe* or *suspect* to be true, regardless of how many times we hear a particular rumor.

LDI responded to Zentz by writing to Laureate's chief executive officer, Douglas L. Becker:

We have received a rather surprising letter from Laureate Education Inc.'s general counsel and senior vice president, Mr. Robert W. Zentz (see enclosure). Obviously, Mr. Zentz is more about grossly unsuccessful attempts at intimidation than he is about resolving a problem.

Is Mr. Zentz aware of the fact that we noted the source of our information regarding the donation to Planned Parenthood in our letter to you dated April 6, 2007 (sent by certified mail) and May 18, 2007? So much for Mr. Zentz's statement that we have "no facts to back up" our "reckless" action, which he characterized as "designed to create controversy"—a ridiculous accusation on its face.

Our letters were designed to give Laureate Education Inc. an opportunity to address this matter long before the company became a boycott target, but it is clear that a conscious decision was made to ignore them. Our letter to you of October 19, 2007 met the same fate, unless we are actually supposed to count Mr. Zentz's letter of January 15, 2008 as a response to ours sent three months earlier.

If Laureate Education Inc. should decide to deal with this matter in a civil and professional tone, please let us know. We would be happy to do so.

We are *still* waiting for a reply. Laureate Education Inc. remains a boycott target.

### THE CONDOM AS A "STATEMENT"

Planned Parenthood Federation of America (PPFA) is hailing the release of its new condom line, Proper Attire, which it claims makes both a "fashion statement" and a "lifestyle statement." PPFA calls the condom "stylish" and a "'must-have' fashion accessory." The condom package itself is even called "chic."

According to Planned Parenthood, its Proper Attire line was designed to "encourage women to feel more comfortable about carrying and buying condoms." PPFA President Cecile Richards explained:

Social taboos make some women embarrassed to buy and carry condoms. That's why Proper Attire was created. With its fashionable wrapping, women will now have the option to choose the right 'attire' for that special occasion. Responsible decisions about sex are everybody's personal fashion statement.

Available in four "fashionable styles," the suggested retail price of a three-pack is \$6.00, with proceeds supporting PPFA.



PROPER ATTIRE™  
Required for entry.™

The queen of double entendre, especially when sex is involved, PPFA's slogan for the Proper Attire condom is "Required for Entry." Read together the phrase is, "Proper Attire: Required for Entry." PPFA's website address and toll-free phone number are imprinted on each condom.

In 2005, *Consumer Reports* evaluated 23 kinds of latex condoms. PPFA's lollipop flavored condom ranked fourteenth in the study. Its assorted colors condom placed twenty-second. And the abortion-committing behemoth's honeydew flavored condom came in a deadly last. Given its history of failure in this area, PPFA was sure to provide a statement regarding safety and effectiveness. "Reliable and effective, Proper Attire condoms are not only FDA-tested, but undergo rigorous quality assurance testing by the manufacturer as well as by independent laboratories."

"When we decided to create a new condom line, we knew that we wanted to make it cool for women to carry condoms," said Rachel Molloy, formerly of rapidly pro-abortion Marie Stopes International and now brand director for Proper Attire. "Every element of the brand has been inspired by the world of fashion, from the Proper Attire brand name, and the chic packaging created by designers, to the fig leaf logo showcasing clothing in its most primitive form."



Molloy

"Old stereotypes about who should buy condoms are so last season!" reads advertising for the new condom line. "Proper Attire condoms are the 'must-have' accessory this season and were designed with sexually active, stylish women in mind." A variation of the statement is also used. "With Proper Attire as the new 'must-have' of the season, insist on a dress code. Proper Attire...it is required for entry."

"This kind of marketing ploy should surprise no one," said LDI President Douglas R. Scott, Jr. "Planned Parenthood has always been about destroying traditional

ways of thinking and behaving—primarily for its own gain.”

### QUOTABLE QUOTE

“The other side has figured out how important it is—their belief system permeates everything they do and permeates the culture where we tend to compartmentalize and we tend to leave our convictions at home or at our church or wherever. We’ve got to realize that when you’re salt and light it’s in every area of the community so if you’re a business guy or gal...you don’t check those convictions at the door and you should be influencing the decisions in that corporate boardroom with your world view...Our side has got to step up. We’ve got to be willing to let our voices be heard and our values counted and that’s not just voting on election day...it’s the clubs we’re involved in; it’s everything that we do...If the other side can have this kind of impact by simply letting their voices be heard and their world view permeating what they do, that means we can do it as well and we outnumber them. It’s just a matter of our folks realizing they need to step up.”

– Rick Green, co-host, “WallBuilders Live,” during an interview with LDI President Douglas R. Scott, Jr., aired January 30, 2008

### THE RETURN OF IDOL GIVES BACK



Once again, the popular television program “American Idol” is aligning itself with pro-abortion United Nations Children’s Fund (UNICEF) and Save the Children. On March 8, 2007, “American Idol” unveiled its “Idol Gives Back” project, the stated goal of which was to “raise awareness of the effects of poverty on children and young people.” Last year, the project generated more than \$75 million from public and corporate donations.

The second Idol Gives Back program will air on April 9, 2008. Like last year, several celebrities will appear on the show to urge Americans to make a donation to Charity Projects Entertainment Fund (CPEF), which will turn the money over to UNICEF, Save the Children, and several other groups.

“For years UNICEF spokesmen denied promoting contraception or abortion,” wrote Winifride Prestwich in “UNICEF: Guilty As Charged.” She said records prove that “step by step over a 30-year period UNICEF has tied itself to the population controllers and to the anti-life, anti-family attitudes of such organizations as the International Planned Parenthood Federation.”

A study released by the International Organizations Research Group (IORG) documented UNICEF’s ties to abortion and radical feminism. “UNICEF: Women or Children First?” showed that UNICEF has helped write

many documents that call for increased access to abortion and the legalization of the deadly act worldwide.



IORG discovered that UNICEF has funded a program run by the militantly pro-abortion Population Council, which holds the U.S. patent for the abortion pill, RU-486. UNICEF has also supported a South African group that targets adolescents with a pro-abortion message.

It is now official UNICEF policy to “Promote and expand access to sexual and reproductive health services, including access to condoms,” the IORG report stated. A high-ranking UNICEF official even called for his group to “make condoms available and accessible for everybody, everywhere and at all times,” the official said. “Abstinence is simply not a realistic option for most young people in the world today.”

The evidence that UNICEF has actively promoted the Culture of Death is overwhelming and indisputable:

- In 1987, UNICEF officially endorsed “good quality abortion services” at the International Conference on Better Health for Women and Children in Nairobi, Kenya.
- In 1993, UNICEF raised its contribution to the United Nations Population Fund’s (UNFPA) open support for Communist China’s one-child policy from \$2 million to \$5 million.
- In 1997, the Vatican cut funding to UNICEF after the group cosponsored a manual that endorsed emergency birth control. (Emergency birth control most often causes an early abortion.) UNICEF also refused to provide a detailed accounting of its population control and pro-abortion programs.
- On October 26, 2002, the *Calgary Herald* reported that UNICEF has been straying from its mission for many years. The article, titled “UNICEF’s Other Agendas,” included an interview with Mary Kassian, author of *The Feminist Gospel*. “Hundreds of thousands of children are still dying of TB [tuberculosis] or malaria, or because they don’t have clean water. And the UN is giving them IUDs [intrauterine devices]...I chose long ago not to support UNICEF and to support those good causes through other agencies that aren’t tainted.”

Save the Children has a working relationship with what it calls “prominent international organizations.” Several of these groups are actively pro-abortion, including Better World Fund, Center for Reproductive Rights, Planned Parenthood Federation of America, Population Action International, and the U.S. Committee for UNICEF.



In 2001, Save the Children worked with Planned Parenthood, the Population Action Council, and the pro-abortion Audubon Society on its five-year “Planet Campaign.”

Funded by the rabidly pro-abortion/population control David and Lucile Packard and Bill and Melinda Gates Foundations, the purpose of the campaign was to “raise awareness of the connections between international family planning and the health of children, women and the environment.” The Planet Campaign used television and print advertising, community outreach, special events, and other activities to spread its message. Save the Children said the campaign’s website provided “an international forum for discussion of, and action on, women’s reproductive health—including family planning—in various countries and diverse cultures around the world.”

Save the Children has stated that “family planning” has been a “critical component” of its work for nearly 20 years. The group quoted a UNICEF document which stated that “family planning could bring more benefits to more people at less cost than any other single technology now available to the human race.” Save the Children noted that the report identified “access to family planning” as a “key factor contributing to maternal and child survival and well-being.”

“It is laudable that the people involved with ‘American Idol’ want to help the poor,” said LDI President Douglas R. Scott, Jr. “But it is tragic that they would choose to do so through groups like UNICEF and Save the Children. These groups have far too much deadly baggage.” Of course, what many people do not know, because “American Idol” has not chosen to mention it, is that “American Idol” judge and co-executive producer Simon Cowell is chief executive officer of International Save the Children. This is surely why Save the Children was selected as a recipient charity.



Cowell

“‘American Idol’ should stop using the contestants to raise money for groups while keeping the activities of these charities a secret,” Scott said. “‘American Idol’ should practice full disclosure and give those contestants who may wish to decline participation in ‘Idol Gives Back’ the opportunity to do so without repercussions.”

“If you believe the plight of preborn children is as important as the plight of the poor, do not participate in ‘Idol Gives Back’” Scott urged. “We are caring people who want to do our part to help those less fortunate, but we will do so through organizations that do not view the killing of human beings as a ‘solution’ to poverty and other adult-created problems.”

## MOVIE TOUTED BY PLANNED PARENTHOOD

Planned Parenthood has been praising the motion picture “Juno,” the subject of which is teen pregnancy. In an interview with *USA Today* (owned by boycott target **Gannett Company**), Ellen Page, who plays the lead character in the film, was asked what advice she would give to teenagers faced with an untimely pregnancy. “Hopefully they’ll go to Planned Parenthood and get help from a professional instead of me,” she responded.



The film, which was released on Christmas Day 2007 by a subsidiary of News Corporation (Fox Starlight Pictures), centers on the life of 16-year-old Juno MacGuff. She gets pregnant after a one-time sexual encounter. While the pair are good friends, neither believes they are committed to each other in any way, much less “ready” to be a family.

Juno realizes she must tell her father and stepmother about the pregnancy. Both make it clear it would have been better if Juno had been expelled from school or addicted to hard drugs.

Initially, Juno decides to have an abortion, but she changes her mind and releases the baby for adoption. She finds a couple looking to adopt a child in a local paper and eventually signs a closed adoption contract with them. Juno later comes to realize the couple is not as “perfect” as they first seemed.

*The Washington Post* asked Page if the movie could be considered “pro-life.” After all, Juno did decide to have the baby. Page emphatically said the movie does not have a pro-life message:

Not in the slightest, and if you knew me and if you knew the writer [Diablo Cody] and the director [Jason Reitman], no one would ever say that. It happens to be a film about a girl who has a baby and gives it to a yuppie couple. That’s what the movie’s about. Like, I’m really sorry to everyone that she doesn’t have an abortion, but that’s not what the film is about. She goes to an abortion clinic and she completely examines all the opportunities and all the choices allowed her and that’s obviously the most crucial thing. It’s as simple as that.



Page

Yes, you read that correctly. Page is “really sorry” that Juno did not get an abortion. In fact, Page noted that she gets agitated when people think the film has a pro-life message. “I very much am pro-choice, I don’t really get it,” she said. “People are always going to project.”

“I call myself a feminist when people ask me if I am,” Page said, “and of course I am ’cause it’s about equality, so I hope everyone is. You know you’re working in a patriarchal society when the word feminist has a

weird connotation. ‘Hippie’ has a weird connotation. ‘Liberal’ has a weird connotation.”

“I can’t imagine being 16 and making that huge decision,” Jennifer Garner, who plays the adoptive mother of Juno’s baby, told *USA Today*. “All I can say is... thank God that little girl had a choice.”

“Juno” received four key Academy Award nominations: Best Picture, Best Actress in a Leading Role (Page), Best Director (Reitman), and Best Screenplay Written Directly for the Screen (Cody). Only Cody won.

## IN YOUR OWN WORDS

LDI provides space for its supporters and detractors to have their say about various issues. If you have a comment/opinion on any issue relating to LDI or life issues, do not be shy! Send it to us!

### More Support for Letter-Writing Schedule

I just renewed my LDI partnership after falling behind (unintentionally)...I’m delighted to see the new “Letter Writing Schedule” concept added to your already superb work. This makes it so much easier to stay continuously in touch with the boycott targets and, hopefully, have a more forceful impact on them. In the past, I’d sent one letter to each of the new additions to the latest lists, but felt overwhelmed by trying to write more often than that. God continue to bless you and your fine work.

– Patricia Bucalo

[T]he grouped letter writing schedule is an incredibly simple and in my case motivating arrangement. You have organized this extremely well and I have written more letters in the short time it has been implemented than all past years combined. I’m not proud of that...just happy to be significantly contributing thanks to this plan. I hope others are finding similar motivation through this plan. Keep up the good fight.

– Sean Belby

### Expert Letter-Writing

Nancy M. Lally wrote to PayPal (owned by boycott target **eBay**) to express her disappointment with the Company’s support of Planned Parenthood:

I just went online and cancelled my account with them [PayPal]. There is an opportunity to explain why. I wanted to suggest you ask people to do the same, so this would add up. Following is what I wrote, if that could be helpful in any way:

“I have no complaints about the service. Since you have been bought by eBay you now have become a contributor to Planned Parenthood [PP], which is the largest provider of abortion in America...I look forward to your company making the decision to no longer contribute to PP and would then be glad to once again enjoy the services you provide. Please see what you can do to enlighten the people in your company that make these decisions. Doug Scott with LDI can give you detailed information about Planned Parenthood’s involvements, which I trust you would not want to sponsor with donations. Thank you.”

### An Accusation

According to letters I received, it appears that WaWa [sic] and Allstate should have never been on *The [Boycott] List* to begin

with. Isn’t it deceptive to say they are removed from *The List* without saying they should not have appeared in the first place? That is, at first glance it appears our letters helped them to change their minds when that is not what happened.

– Sharon Hedman

Wawa supported Planned Parenthood with a gift-in-kind, which the Company claimed was made outside of its usual philanthropic program, but support went to the pro-abortion group nevertheless. And Allstate was simply uncooperative. In our letter to the Company, it was noted that LDI does not track matching gift donations. We asked the Company to tell us if it had funded Planned Parenthood exclusively through such a program. Allstate would not respond.

When Planned Parenthood publicly identifies itself with a corporation, details regarding donations are usually not made public. This is why we give every company the chance to comment on the issue long before the publication of a revised *Boycott List*. We tell every corporate leader that unless we are shown that the donation was made via a matching gift program, the company will be added to *The Boycott List*.

It is *flatly wrong* to say the aforementioned corporations “should not have appeared [on *The Boycott List*] in the first place.” Information regarding how a corporation is placed on *The Boycott List* and how it is removed may be found there, as well as on LDI’s website.

It is *flatly wrong* to say letters to these corporations “helped them to change their minds when that is not what happened.” It was the letters that convinced the companies to respond. Allstate proved that its donations to Planned Parenthood were through a matching gift program and Wawa promised to make sure no donations go to Planned Parenthood in the future—inside or outside the normal structure. Consequently, both corporations were removed from *The Boycott List*.

Setting aside the false accusation of deception, we believe it is important that every corporation be dealt with in a manner consistent with LDI’s clearly stated standards. This assures that every corporation is treated fairly.

### Commitment

I would like to thank you from the bottom of my heart for your hard work and daily commitment to defend life. It means so much to me as I have lost a family member to an abortion.

– J.S.

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