



# The Caleb Report

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## “AMEN FOR SAFE SEX!”

### Planned Parenthood Golden Gate Releases Yet Another Offensive Video

“The Planned Parenthood hierarchy has no problem with using God and the things of God to promote their insidious agenda,” said LDI President Douglas R. Scott. “And they have done so with such frequency that they have become quite good at finding increasingly offensive and wicked ways to do so.”



Two “angels” watch a young couple get intimate.

“Amen for Safe Sex!” declared a Planned Parenthood Golden Gate (PPGG) press release. “Safe Sex Angels are the Stars of...[PPGG’s] New ‘Safe is Sexy’ Ad.” The group released the television spot, titled “Angel,” as part of its ongoing “Safe is Sexy” campaign. Does the 30-second ad feature an angel that “saves” a young couple from engaging in sex outside of marriage? No, the angel’s only concern is that the couple uses “protection.” According to PPGG, it was “divine intervention” that sent the angel to the couple.

The ad opens with a young man and woman in bed. The brazier-wearing woman is lying on top of the shirtless man. Both are covered from the waist down by a blanket. A “male angel” is sitting on headboard, eating popcorn and watching the action.

Young Woman: So, I guess I should ask if you have any...  
Young Man: Any what?  
Young Woman: You know.  
Young Man: Let’s not ruin the moment.

The man moves to trade positions with the woman as the sexual encounter proceeds. A “female angel” appears next to the “male angel.”

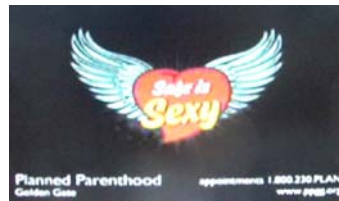
“Female Angel”: What are you doing?  
“Male Angel”: I like to watch.

“Female Angel”: You’re sick. Aren’t you supposed to be the guardian angel of safe sex?  
“Male Angel”: Keep your halo on.

The “male angel” uses a remote control to move the couple back in time. The scene then moves forward:

Young Man: Any what?  
Young Woman: Any protection.  
Young Man: Yeah, of course.  
Young Woman: Amen!

Once again the man moves to change positions with the woman as the sexual encounter continues. The “male angel” then makes a pass at the “female angel,” saying, “You know, you are pretty hot.”



**The closing scene from “Angel.”** PPGG claims its ad is “aimed” at 18-24 year olds and is designed to encourage them to “act responsibly if they are sexually active.” The abortion-committing group also admits that the ad uses “irreverent humor” to “capture viewers’ attention” and get its “Safe is Sexy” message across.

“I love the fact that this ad challenges popular conceptions of religion and sexuality,” said Lisa Sargent, who is identified as PPGG’s “chaplain.” She continued: “I think it will really break through the clutter and get people thinking about sexual responsibility as part of their larger value system, which may be religiously influenced.”

PPGG’s new ad, “Angel,” will air for ten weeks on MTV, VH1 and FX. PPGG confesses its ad will surely be seen by young children and not just those in

the supposed targeted age group. (Given that PPGG has placed the ad on YouTube, it is a certainty.) But Planned Parenthood knows the even young children are potential future clients. Parents should not be upset if their 13-year-old sees the ad because it can “create a perfect starting place for a parent/teen conversation on responsible sexual decision-making.”

Another PPGG ad in the “Safe is Sexy” series, which was released before “Angel,” is titled “Lab.” Broadcasted on MTV, VH1 and TBS, the ad opens with a young couple in the midst of a romantic moment. The couple is said to be “committed to safe sex no matter what the obstacles.” Their attempts to open a condom and a package of pills are met with “comical mishaps.” A condom snaps and strikes the young man in the eye. The young woman’s pills fall to the floor. A lamp crashes and a cat howls.



**A researcher talks about the couple in the room behind her having sex.**

The camera zooms out and the viewer sees that the couple is actually in a research laboratory. A female researcher speaks: “Meet Brad and Karen, a new couple, volunteering in our crash course on birth control. They’re determined to be responsible and are starting to take matters into their own hands; discovering that Safe is Sexy.”

The ad closes with the researcher sitting next to a smiling Karen who is sitting on the lap of shirtless Brad. Karen displays a package of pills and Brad holds up a condom as the researcher reminds viewers that both bear responsibility for birth control. “Remember, it takes two,” she says.

“We hope our ad’s comical take on safe sex will encourage all who see it to start thinking, talking, and practicing safe sex,” said PPGG boss Dian Harrison.

“Planned Parenthood advertising is as shameful and dangerous as its agenda,” Scott said. “Its leaders know exactly what they are doing and they either do not care who is offended or they actually enjoy hurting people. They have no problem mocking God and the things of God. But let’s not forget that God is not the only One in command of angels.”

This is not the first time PPGG has been under fire for its promotional efforts, particularly those related to the “Safe is Sexy” campaign. In August 2005, the group released an animated video that depicted the murder of Christian pro-life activists. It was titled “A Superhero

for CHOICE.” (See the July-August 2005 edition of *The Caleb Report* for details.)

## “AMERICAN IDOL” FUNDS DEADLY GROUPS

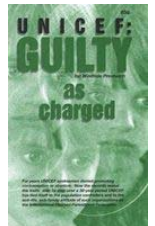


The popular television program “American Idol” has aligned itself with the agenda of the United Nations Children’s Fund (UNICEF) and Save the Children. In early March 2007, “American Idol” announced its “Idol Gives Back” project, the stated goal of which is to “raise awareness of the effects of poverty on children and young people” in the United States and Africa.


“American Idol” has strongly pushed for corporate support of the project. Sponsors of the show, such as Coca-Cola and AT&T, were the first to agree to make a donation to Charity Projects Entertainment Fund (CPEF) for every person who called in to vote for a contestant after the April 24 live broadcast of “American Idol.” The Ford Motor Company also pledged to support the effort. Scholastic Inc. created a website designed for teachers and students to support the project.

On April 25, several celebrities appeared on the show to promote “Idol Gives Back.” Americans were invited to call a toll-free number or go online to make a donation to CPEF, which will turn the money over to UNICEF, Save the Children, and several other groups.

“For years UNICEF spokesmen denied promoting contraception or abortion,” wrote Winifride Prestwich in “UNICEF: Guilty As Charged.” She said records prove that “step by step over a 30-year period UNICEF has tied itself to the population controllers and to the anti-life, anti-family attitudes of such organizations as the International Planned Parenthood Federation.”



A major study released by the International Organizations Research Group (IORG) documented UNICEF’s ties to abortion and radical feminism. Titled, “UNICEF: Women or Children First?”, the report showed that UNICEF coauthored many documents that call for increased access to abortion and the legalization of the deadly act worldwide.

**unicef**  IORG discovered that UNICEF has funded a program run by the Population Council, the group that holds the U.S. patent for RU-486. UNICEF has also supported a South African group (LoveLife) that actively promotes abortion to its mostly juvenile audience.

It is now official UNICEF policy to “Promote and expand access to sexual and reproductive health services,

including access to condoms,” the IORG report stated. A high-ranking UNICEF official even called for his group to “make condoms available and accessible for everybody, everywhere and at all times. Abstinence is simply not a realistic option for most young people in the world today,” the UNICEF official said.

Save the Children has a working relationship with  Save the Children what it calls “prominent international organizations.” Several of these groups actively promote abortion, including Better World Fund, Center for Reproductive Rights, Planned Parenthood Federation of America, Population Action International, and UNICEF.

In 2001, Save the Children worked with Planned Parenthood, the Population Action Council and the pro-abortion National Audubon Society on a five-year long “Planet Campaign.” Funded by rabidly pro-abortion/population control David and Lucile Packard Foundation and the Bill and Melinda Gates Foundation, the purpose of the campaign was to “raise awareness of the connections between international family planning and the health of children, women and the environment.”

The Planet Campaign used television and print advertising, press relations, community outreach, special events, and other activities to spread its message. Save the Children said the campaign’s website provided “an international forum for discussion of, and action on, women’s reproductive health—including family planning—in various countries and diverse cultures around the world.”

Save the Children has stated that “family planning” has been a “critical component” of its work for nearly 20 years. The group quoted a UNICEF document which stated that “family planning could bring more benefits to more people at less cost than any other single technology now available to the human race.” Save the Children noted that the report identified “access to family planning” as a “key factor contributing to maternal and child survival and well-being.”



“It is laudable that the people involved with ‘American Idol’ want to help the poor,” said LDI President Douglas R. Scott, Jr. “But it is tragic that they would choose to do so through groups that carry so much deadly baggage.” Scott urged pro-family Americans to help the poor by supporting organizations that have not embraced the killing of children as a “solution” to poverty and other adult-created problems.

LDI made use of press releases and e-mail contacts to urge “American Idol” executives to drop UNICEF and

Save the Children from its list of charities but the effort has so far been unsuccessful. Visit LDI’s website for information about e-mailing corporate officials associated with “American Idol.”

## MAKING MEN OBSOLETE

Scientists are seeking permission to produce synthetic sperm cells from a woman’s bone marrow tissue after showing it is possible to produce rudimentary sperm cells from male bone marrow tissue. Independent News & Media Ltd. has reported that researchers have already produced early sperm cells from bone marrow tissue taken from men.

In a recently released study, scientists say it may be possible to restore fertility to men who cannot naturally produce sperm. Professor Karim Nayernia of the University of Newcastle in Australia said the study also raises the prospect of being able to take bone marrow tissue from women and coaxing the stem cells within the female tissue to develop into sperm cells. Creating sperm from women would mean they would only be able to produce daughters because the Y chromosome of male sperm would still be needed to produce sons. The latest research brings closer the prospect of female-only conception. “Theoretically is it possible,” Nayernia said. He continued:

The problem is whether the sperm cells are functional or not. I don’t think there is an ethical barrier, so long as it’s safe. We are in the process of applying for ethical approval. We are preparing now to apply to use the existing bone marrow stem cell bank here in Newcastle. We need permission from the patient who supplied the bone marrow, the ethics committee and the hospital itself.

If sperm cells can be developed from female bone marrow tissue they will be matured in the laboratory and tested for their ability to penetrate the outer “shell” of a hamster’s egg—a standard fertility test for sperm.



Nayernia

“We want to test the functionality of any male and female sperm that is made by this way,” Nayernia said. He claimed that scientists do not (yet) intend to produce female sperm that would be used to fertilize a human egg. Doing so would require the approval of the Australian government’s Human Fertilisation and Embryology Authority.

The immediate goal is to see if female bone marrow can be lured into developing into the stem cells that can make sperm cells. The ultimate aim is to discover if these secondary stem cells can then be made into other useful tissues of the body.

The latest findings, published in the journal *Reproduction: Gamete Biology*, show that male bone marrow can

be used to make the early “spermatogonial” stem cells that normally mature into fully developed sperm cells. “Our next goal is to see if we can get the spermatogonial stem cells to progress to mature sperm in the laboratory and this should take around three to five years of experiments,” Nayernia said.

Last year, Nayernia led scientists at the University of Göttingen in Germany who became the first to produce viable artificial sperm from mouse embryonic stem cells, which were used to produce seven live offspring. His latest work on stem cells derived from human bone marrow suggests that it could be possible to develop the techniques to help men who cannot produce their own sperm naturally. “We’re very excited about this discovery, particularly as our earlier work in mice suggests that we could develop this work even further.”

Whether or not scientists will ever be able to develop techniques that will work on humans (male or female) will depend on the fate of legislation the Australian Government is preparing as a replacement to the existing Human Fertilisation and Embryology Act. A government report on genetics suggested that artificial gametes produced from the ordinary “somatic” tissue of the body may be banned from being used to fertilize human eggs by in vitro fertilization.

### HONORING “A JUDAS”



Villaraigosa speaking at an ACLU event.

Planned Parenthood has honored Los Angeles Mayor Antonio Villaraigosa for his participation in the campaign to defeat the California initiative that would have required parental notification for abortion. Villaraigosa, who claims to be Roman Catholic, accepted the group’s first “Hero Award” on March 30, 2007.

Planned Parenthood asked Villaraigosa to record a commercial attacking Proposition 85 after polls showed widespread support for the measure among Latino voters. Villaraigosa spoke Spanish throughout the ad.

Albin Rhomberg, who served as spokesman for Yes on 85, called Villaraigosa a “phony Hispanic” because people of Hispanic heritage “value the family and parents.” Rhomberg told the *California Catholic Daily* that “Planned Parenthood specifically targets Hispanic women for abortion and Villaraigosa purports to be a Latino leader. He’s a Judas who should be repudiated.”

Villaraigosa opposed Proposition 85 despite the support of California’s Catholic bishops and a specific appeal by Cardinal Roger Mahony that Catholics, especially Latinos, vote “yes” on the ballot measure. But it

is Cardinal Mahony himself who is responsible for propping up the mayor’s “Catholic” identity. In 2005, he led an “interfaith service” at the Cathedral of Our Lady of the Angels hours before Villaraigosa’s inauguration at City Hall in 2005. The Cardinal also joined a procession from the Cathedral to City Hall where he gave the invocation at the inaugural ceremony.

Among those attending Villaraigosa’s inaugural events were California Attorney General Jerry Brown, former Los Angeles Mayor Richard Riordan, California Assembly Speaker Fabian Nunez, Congresswoman Nancy Pelosi (now Speaker of the U.S. House of Representatives), and then-State Treasurer (and later Lieutenant Governor and failed gubernatorial candidate) Cruz Bustamante.



Huerta

Another prominent attendee at Villaraigosa’s inaugural events was Dolores Huerta, boss of the United Farm Workers (UFW). She accepted Planned Parenthood’s “Margaret Sanger Award” at the same March event. Ironically, the award is named after Planned Parenthood’s eugenics-promoting founder. Sanger openly supported public policies to reduce the populations of people of African, Latino, and Eastern European descent.

The awards ceremony, sponsored by the Planned Parenthood Federation of America (PPFA) and Planned Parenthood Los Angeles, was hosted by actress Lauren Graham (“Gilmore Girls”). She is also a member of PPFA’s Board of Advocates.

One award presenter was actor Neil Patrick Harris (“How I Met Your Mother”). Harris, who first became famous as “Doogie Howser, M.D.,” recently announced that he is homosexual. Another presenter was actor Stanley Tucci. A member of PPFA’s Board of Advocates, he received the “Champions of Choice” award from Planned Parenthood of Metropolitan Washington (D.C.) in October 2004.

### UPDATE: UNIVERSITY AGREES TO MEETING

Officials at the University of Detroit Mercy (UDM) agreed to meet with pro-life activists who had been critical of the institution’s widespread promotion of several pro-abortion groups, including the National Abortion and Reproductive Rights Action League (NARAL), National Organization for Women (NOW), and Planned Parenthood. (See the January-February 2007 edition of *The Caleb Report* for details.)

“The University of Detroit Mercy, a Catholic institution that was the subject of a previous column, has

cried uncle,” wrote Matt C. Abbott, a journalist who helped expose UDM’s activities:

UDM’s administration has finally agreed to a meeting with some Michigan pro-life activists who have been very concerned about the UDM Web site’s advertising for career opportunities at Planned Parenthood. Pro-lifers were preparing to hold a peaceful protest this weekend at an Archdiocese of Detroit-sponsored conference at UDM, and were reportedly being pressured by the archdiocese to cancel the protest.

Citizens for a Pro-Life Society had notified Abbott of UDM’s decision to meet with pro-life advocates:

This afternoon [March 23, 2007], the University of Detroit Mercy agreed in a written memo that a meeting will be arranged [for pro-lifers] to discuss concerns with UDM officials, including the president of UDM, Father Gerard Stockhausen. Therefore, there will be no distribution of literature tomorrow as planned. It is very important that the meeting takes place in the next 30 days. We will work hard to make sure it is facilitated. Please pray that our good efforts will indeed bear fruit.



“I’ll be very surprised if UDM takes steps to eliminate its ties to Planned Parenthood and similar groups,” said LDI President Douglas R. Scott, Jr. “It is not as though UDM leaders were unaware of what was happening before the matter became public.”

Scott said “entrenched points of view” are involved and a change would truly be a miracle. “I think the proposed meeting is nothing more than an attempt to placate pro-life activists. I mean, what is there to meet about? It is obvious what the University needs to do. If there was any real interest in doing the right thing, it would not take a meeting to accomplish it.” Scott said he trusts the pro-life advocates involved in the controversy will be vigilant and remain steadfast in their convictions. “There is no room for compromise here.”

### PUTTING TAXES AHEAD OF CHILDREN



Forbes and Giuliani at NASDAQ.

On March 28, 2007, publishing magnate Malcolm S. “Steve” Forbes, Jr. endorsed Republican presidential candidate Rudolph W. L. Giuliani III. While mayor of New York City, Giuliani “showed how exercising fiscal discipline, including tax cuts, lowers deficits, spurs economic growth, and increases revenue,” Forbes said as the two men stood together in front of the NASDAQ stock exchange board.

Giuliani said he and Forbes share “an economic vision that embraces supply-side economics, tax relief, and spending restraint.” But in 1996, when he was mayor, Giuliani criticized the Forbes flat-tax plan.

It appears Giuliani has had a change of heart on several issues; not just taxes. The Republican frontrunner has been slowly moving to the right on abortion as well. He was quick to praise the Supreme Court ruling upholding the Partial-Birth Abortion Ban Act. The Court reached “the correct conclusion,” he said. Giuliani says he supports the ban since it “includes an appropriate exception for threats to the life of the mother.” But when he was preparing to run for the U.S. Senate in 2000, Giuliani opposed a partial-birth abortion ban for New York, saying he would “preserve the option for women” and that he did not foresee ever changing his view.

Forbes ran for President in 1996 and 2000. After being soundly defeated in 1996, he concentrated on courting social conservatives, particularly pro-life voters. The Forbes 2000 campaign hired full-time employees whose only job was to woo pro-family leaders and organizations. The move was largely successful, but obviously not successful enough.

Initially critical of the Forbes candidacy in 2000, LDI President Douglas R. Scott, Jr., eventually became an enthusiastic supporter. “I became convinced of Steve Forbes’ sincerity on abortion,” he said. Scott supported Forbes even though he favored a rape/incest exception. “I did so because I truly believed he could be convinced that holding such a position was inconsistent, illogical and immoral.”

Scott said that by establishing a relationship with Forbes “it was easy to discern when the time would be right to confront him on the rape/incest issue.” Former Illinois State legislator Penny Pullen and Scott met with Steve and the campaign aide assigned to work with pro-family organizations. “We talked through the issue and by the time we were finished Steve had changed his position. He no longer supported a rape/incest exception.”



Pullen

Just how was it possible to convince Forbes to change his mind on the rape/incest exception? “Penny Pullen is one of the most articulate pro-life leaders in the country,” Scott said. “She combined kindness and understanding with unimpeachable logic. If this had been a war, Forbes would not have stood a chance.” Pullen is currently director of the Life Advocacy Resource Project. Scott also credits Forbes for being open to hearing and receiving the truth. “Steve Forbes did not change his position for political reasons; he did so because it was the right thing to do.”

During the campaign, Forbes came under attack from other candidates because FORBES INC. supports Planned

Parenthood. On several occasions, Forbes successfully used Scott's endorsement to repel the criticism. Scott recounted a specific incident. "Steve had just come out of a press conference during which he had been asked about donations to Planned Parenthood. 'I just invoked your name,' he told me, explaining how a reporter had badgered him on the issue."

According to FORBES INC. corporate policy, any family member may make contributions as they choose. It is Timothy Forbes, brother of Steve, who donates to Planned Parenthood. "We were told that Timothy Forbes' wife does not like Steve and she insists that Timothy give to Planned Parenthood," Scott said. "This is her devious way to publicly embarrass Steve." In order to change the policy, every family member must agree. Needless-to-say, this is not likely.

"I spent countless hours volunteering for Steve Forbes in 2000," Scott said. "I am stunned and angered that he would betray my loyalty and that of thousands of other pro-life men and women who had come to greatly admire and respect him for taking a courageous stand. Why do I feel like I've been duped?"

"We may know where Steve Forbes stands on the issue of abortion, but now we know where the issue of abortion stands with Steve Forbes," Scott said. "And I could not be more disappointed."

Editor's Note: Forbes and Scott remained friends after the campaign. In fact, Forbes arranged for Scott's family to visit his office and the Forbes Museum when they were in New York City. After receiving LDI's standard letter to FORBES INC. asking that funding of Planned Parenthood by the company cease, Forbes abruptly and completely cut off the relationship. Scott has steadfastly refused to drop FORBES INC. from *The Boycott List* until the company qualifies to be removed.

### SPREADING RUMORS PAYS—THE VICTIM

Everyone knows that spreading rumors, especially false rumors, is contrary to Christian teaching. And when rumors cause harm it is also against the law.



Nearly 30 years ago, a rumor began circulating that The Procter & Gamble Company (P&G) logo was a secret symbol that was associated with Satan. The company endured and tried to deal with the rumor for decades. Finally,

throughout the 1980s, P&G filed several civil lawsuits against various individuals. When the rumor resurfaced in 1995, the company filed suit against Amway Corporation and four of its (now former) distributors. "This is about protecting our reputation," said Jim Johnson, P&G's chief legal officer.

The company had alleged that in 1995 Amway Corporation distributors used a voice mail system to tell thousands of customers that part of P&G profits went to satanic cults. According to one rumor, P&G's chief executive officer admitted to supporting such cults during a guest appearance on "Oprah" or "Sally Jessy Raphael" (depending on which version of the rumor one received). P&G and the producers of both programs said it never happened, but rumors persisted.

Randy L. Haugen, one of the defendants, said he had forwarded another person's account of the satanic rumor to other Amway salesmen. Haugen later circulated a retraction, but the original message was eventually forwarded to P&G headquarters.



In 2003, the U.S. Circuit Court of Appeals in Denver, Colorado, upheld a lower court ruling that had dismissed the lawsuit. The court said the rumors were not defamatory and P&G had not made a case for specific damages. But P&G succeeded in getting the case reinstated on a further appeal. Amway said it acted quickly to quash the rumor and the company was dismissed from the case, leaving only the four former distributors.

On March 16, 2007, a U.S. District Court jury in Salt Lake City, Utah, found in favor of P&G and awarded damages of \$19.25 million. The judgment will be paid by an insurance company because the defendants had liability coverage at the time of the incident, but it is likely that they will appeal the verdict.

"Let's think about this logically," said LDI President Douglas R. Scott, Jr. "A CEO is accused of going on television and saying his corporation supports satanic cults. And this was not just any television program; we're talking about 'Oprah' here. If this had actually taken place, that CEO would have been out of a job the very next day and the story would have made headlines everywhere."

Scott said this is an excellent example of why people should be skeptical of what they read and hear. "One should verify the validity of stories before passing them along," he said. The case also underscores the need for LDI's policy that only verified information be released to the public.

### FELDT JOINS COMPANY ADVISORY BOARD

Hygía Personal Care Products Inc., has announced that Gloria Feldt was joining its advisory board. The former president and chief executive officer of Planned Parenthood Federation of America Inc. (PPFA), Feldt continues to write and speak in favor of unrestricted abortion.

“We are extremely fortunate to have someone of Gloria’s stature on our [advisory] board,” said Toyna J. Chin, president of Hyg ia. “As we look back at our achievements, we know that Gloria’s support and insight will help us to expand our offerings to the nearly 25 million young women nationwide.”



Feldt welcomes that opportunity to contribute to the success of the company:

I am excited to contribute to Hyg ia and the Petite Amie brand as they continue to build upon their position in the feminine care market. Our society is still somewhat uncomfortable about discussing health education. I think it’s an ingenious business model to combine health education with the sale of feminine care products and target it at a stage where girls begin their transformation into women. And how wonderful for young women to receive such positive messages about their physical growth and development along with the products they need for self-care.



Felbt

Feldt has spent her entire adult life working for Planned Parenthood. Prior to become the boss at PPFA, she headed the group’s affiliates in Texas and Arizona. She has written two books about abortion, including *The War on Choice: The Right-Wing Attack on Women’s Rights and How to Fight Back*, and, more recently, *Behind Every Choice Is a Story*.

Based in San Francisco, California, Hyg ia develops and markets personal care, intimate hygiene, antifungal and related products under the Petite Amie brand for girls between the ages of eight and 19. The company was founded in 2003.

**QUOTABLE QUOTE**

“This freedom—sexual freedom—is costing women and their lives.”

– pro-life activist Leslee Unruh, PBS’s “NOW,” April 14, 2006

**UPDATE: CORPORATE FUNDING PROJECT**

Blackjack Pizza Franchising Inc. is no longer a boycott target. (This is especially great news as the company’s pizza is *delicious*.)

THE WALT DISNEY COMPANY no longer owns The Mighty Ducks professional hockey team.

There are several changes in leadership to report from the “Dishonorable Mention” section of *The Boycott List*. Mailing addresses have not changed:

- CAMP FIRE—Ms Jill Pasewalk, President & CEO Designate.
- KIWANIS CLUB—Mr. Dave Curry, President-Elect
- LIONS CLUB— Mr. Jimmy M. Ross, President

- ROTARY CLUB— Mr. Wilfrid J. Wilkinson, President-Elect
- SUSAN G. KOMEN—Ms Hala G. Modellmog, President & Chief Executive Officer



Carl-Wilhelm Stenhammar, past president of Rotary International, recently wrote to an LDI supporter regarding the group’s cooperation with UNICEF. Not surprisingly, Stenhammar supports the relationship:

Contrary to yourself, I am very proud that Roystary [sic] International was once of the founders of UNICEF. I am a great believer in the United Nations and it’s [sic] affiliates, such as WHO [World Health Organization], UNICEF etc. I also strongly believe that Rotary International shall continue to cooperate with the United Nations like we have done in our polio eradication program for so many years.

This does not mean that I support everything that the United Nations does. It is just like Rotary International, decisions made by the top leadership will never always be accepted by all our approximately 1.2 million members. Other points of view will always be voiced and that is the beauty of any organization—true democracy, in my opinion, as long as we follow the majority decisions.

In other words, Stenhammar does not care about UNICEF’s involvement in abortion. Case closed.

GANNETT COMPANY INC. no longer owns the following newspapers: *Bulletin* (Norwich, Conn.), *Rockford Register Star* (Rockford, Ill.), *Observer-Dispatch* (Utica, N.Y.), and *The Herald-Dispatch* (W.V.).



**RESPONSE: CORPORATE FUNDING PROJECT**



ALPHAGRAPHS Inc. is sending a misleading letter to pro-life activists that write to the company regarding its support of Planned Parenthood. LDI was quick to respond to the statements made by the company’s chief executive officer, Kevin K. Cushing:

We are in receipt of a letter signed by you and mailed to a pro-life advocate who had written to object to AlphaGraphics’ involvement with Planned Parenthood. The letter is dated February 2, 2007. While you chose to ignore the letters we had sent to your office before AlphaGraphics Inc. became a boycott target, we are pleased to learn that you are giving others who write to you about this subject the courtesy of a reply.

You noted in your letter that AlphaGraphics Inc. is a simply a “franchise network” and that each of your 260-plus stores is an “independently owned and operated business.” Please allow me to call your attention to a page on our website titled, “CFP Stan-

dards & Policies"... This text is also included in the section of the printed *Boycott List* headed "General Information":

Some corporations operate on a franchise model. For example, the parent corporation of 7-Eleven, *which is not now and has never been a boycott target*, sells franchises. A franchise allows the buyer to use the corporation's name and logo, sell its brand of products, and so forth. These franchises are independently owned and operated. However, because they share the same name and corporations determine standards for franchise owners, we recommend a boycott of all parts of the company. Using our example, if one 7-Eleven store funded Planned Parenthood, we would boycott all 7-Eleven stores, regardless of the effort of some to hide behind the franchisee/franchisor structure. The funding of Planned Parenthood by even one franchise naturally taints the name of the entire corporation. This is both undeniable and unavoidable...

The preceding paragraph clearly states our position. We specifically discuss how a franchise works and state that some corporations on *The Boycott List* do business using the franchise model. We can assure you, however, that people who seek to save the lives of preborn human beings are not concerned about such detail. They just want an end to corporate involvement with a group that in 2004 (the most recent data made available by Planned Parenthood Federation of America Inc.) committed more than 255,000 abortions in its own facilities. In 1984, PPFA committed just over 5.5 percent of all abortions in the United States. By 2004 that figure had risen to nearly 20 percent.

Our chief concern is that the donation to Planned Parenthood was made in the name of the company. Planned Parenthood's budget is rapidly approaching *\$1 billion* per year. It has nearly *\$300 million* in a *savings account*. The last thing the group needs is more money. What Planned Parenthood wants much more than money is the "corporate endorsement" that inherently accompanies the donation. This is why Planned Parenthood publishes the names of businesses that fund its agenda. If the donation to Planned Parenthood in question had been made in the name of an individual, regardless of his or her association with AlphaGraphics, the company would not have been added to *The Boycott List*.

You wrote that each AlphaGraphics store "may elect to contribute to Planned Parenthood or any other charity" without the "knowledge or consent" of AlphaGraphics Inc. Mr. Cushing, if an AlphaGraphics franchisee were to make a donation to the Aryan Brotherhood or similar group *in the name of the company*, would AlphaGraphics Inc. rely on the "we are just the franchisor and these are independent businesses" explanation? Do you think this response would satisfy the NAACP or the Anti-Defamation League? Of course it would not; and it should not.

We are rather intrigued by the part of your letter which reads, "AlphaGraphics, Inc. has not provided support to Planned Parenthood, and we [are] trying to work with LDI to learn how we were identified as supporters." Mr. Cushing, really now, no one—absolutely no one—from AlphaGraphics Inc. or any franchise has *ever* contacted this organization. And you surely know it.

Near the end of your letter you wrote, "One of the finest and most cherished freedoms we all enjoy is the right to make our own choices within the boundaries of the law. AlphaGraphics,

Inc. will continue to champion that right, both for our franchisees and for their prospective customers." Mr. Cushing, one does not need to be a genius to read between these lines. You are making it clear that you support legal abortion.

We believe your letter is intentionally meant to mislead. And it does not matter to us whether or not you personally support legal abortion. We are concerned about what is done in the name of the corporation.

Despite our concerns with your letter and the approach you are taking, we will make a suggestion that could lead to a mutually acceptable resolution to this problem. If AlphaGraphics Inc. will ask the offending franchisee to refrain from making donations to Planned Parenthood *in the name of the company*, we will drop AlphaGraphics Inc. from our list of boycott targets. If you are willing to do so, please let us know on or before March 16, 2007. If you are unwilling to do so, there is no reason for you to respond to *this* letter either.

**Cushing did not respond.**

**Pro-life advocate Brian Harvey contacted Wachovia Corporation after he learned the company is a boycott target:**

As a Wachovia customer, I am very disturbed to have discovered recently from Life Decisions International that Wachovia is somehow supporting Planned Parenthood. I assume that it is through the Foundation's Secondary Focus Areas—Health/Human Sciences.

I do not see how you could be supporting Planned Parenthood under at least two of your own limitations i.e. 1 International organizations (PP certainly is that.) and 2. Political Action Committees, political causes, or candidates (Abortion [counseling by PP] most definitely has been one of the most political issues in the USA!).

I would expect that, if you have not already done so, that you will cease all funding of Planned Parenthood so as not to be supporting the destruction of human life.

Thank you for your attention to this e-mail. I would appreciate a reply.

**Wachovia responded to Harvey's complaint. As usual, Wachovia missed the point—completely:**

Welcome to Wachovia!...Thank you for bringing this situation to our attention. Wachovia does not target political groups, nor will we do so in the future. Wachovia and other Financial Institutions are prohibited by law from using corporate resources to benefit political groups/parties. I will gladly submit your feedback on a Customer Listening form. I apologize for the inconvenience and confusion.

Thank you for banking with Wachovia. I look forward to serving you again.

**What makes the Wachovia representative think that Harvey will continue banking with the company? Once again, Wachovia misses the point.**

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