



The Caleb Report

May-June 2007

Life Decisions International

vol. xv • no. 3

PLANNED PARENTHOOD ABORTION NUMBERS RELEASED Abortion-Committing Giant Kills Record Number Of Children

Editor's Note: It is important to keep in mind that the statistics cited in this article are provided by Planned Parenthood and independent verification is impossible. It is clearly in the best interest of Planned Parenthood to inflate certain figures and understate others. The accuracy of these figures is equal to the degree of honesty employed by the Planned Parenthood hierarchy when the report was prepared and released.

“The Planned Parenthood Federation of America [PPFA] operates the most proficient killing machine in the United States,” said Douglas R. Scott, Jr., president of Life Decisions International. “Planned Parenthood claims to prevent the ‘need’ for abortion while simultaneously working to increase its share of the lucrative abortion market.”

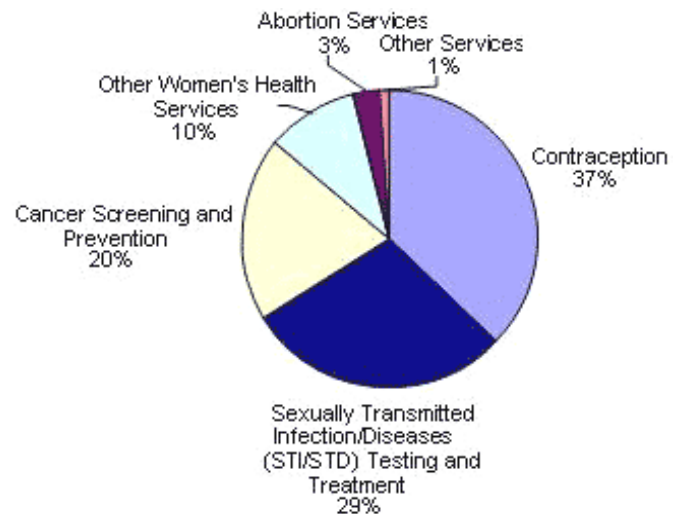
“In 2005 alone, Planned Parenthood accepted money to put a ‘hit’ on 264,943 preborn human beings,” Scott said. This figure represents an increase of 3.9 percent over 2004.

Planned Parenthood has confessed to selling 1,245,506 “emergency” birth control kits in 2005 (nearly 26.6 percent more than in 2004). Every Planned Parenthood “clinic” dispenses “emergency” birth control. Most prescribe it over the phone and accept orders over the Internet, without conducting an examination. In the vast majority of cases, “emergency” birth control causes an abortion.

Planned Parenthood is in the death business and nobody does it better,” Scott said. “Unfortunately for preborn children, abortion seems to be the only part of Planned Parenthood’s business that can be called ‘provably successful.’ Unfortunately for the whole world, abortion is also the most atrocious part of the goliath’s business.” PPFA generated an estimated \$100 million from committing abortions in 2005 alone.

Naturally, PPFA officials describe the group’s activities in much more innocuous terms. “Planned Parenthood is the nation’s leading sexual and reproductive health care advocate and provider,” its report states. The group claims that in 2005 it provided “medical services” for more than three million people. PPFA calls birth control the “core” of its “medical service.” Astonishingly, the

group claims its birth control programs *prevented* some 631,000 unintended pregnancies in 2005.



PPFA often uses pie charts in an effort to show that abortion is “just a small fraction” of its work.

Nearly 72 percent of PPFA clients reported incomes at or below 150 percent of the federal poverty level. Of course, if the 15-year-old daughter of wealthy parents goes to Planned Parenthood for “services,” she is classified as “poor” because she personally does not have an income. The tab may now be covered by American taxpayers.

In 2005, PPFA affiliate staff and volunteers provided “educational programs” to people of all ages and in a variety of settings, including preschools, universities, prisons, religious institutions, and civic organizations. Programs addressed a variety of topics, including AIDS, HIV, birth control, “family life education,” parent-child communication, so-called safer sex, “sexual orientation/homophobia,” sexuality education, sexually transmitted diseases, and teenage pregnancy. In addition, PPFA trained more than 3,000 “teen advocates, peer educators, and teen-theater performers” and charged them with spreading the group’s deadly message to their fellow young people.

“Providing information to help people make responsible choices has been our mission since 1916,” PPFA claims. In 2005, the PPFA website logged more than 750,000

visits per month. Its website for teenagers received nearly 600,000 visits per month. (Many of these website visits were by LDI staff!)

“SERVICES” AT A GLANCE			
P.P.F.A. 2003-2005			
“Service”	2003	2004	2005
Birth Control – Male	65,961	89,705	80,411
– Female	2,257,154	2,347,352	2,399,671
“Emergency” Birth Control	774,482	983,537	1,245,506
Tubal Sterilization	744	601	554
Vasectomy	2,576	2,480	2,407
Abortion ¹	244,628	255,015	264,943
HIV Testing – Male	52,309	48,784	62,300
– Female	155,273	160,131	188,424
– Gender Not Reported	---	---	29,865
Prenatal	16,427	17,610	12,548
Infertility	465	386	248
Colposcopy ²	37,423	41,980	44,353
LOOP/LEEP ³	2,029	2,681	2,836
Cryotherapy ³	4,544	3,733	3,566
Midlife	11,232	14,532	14,163
Pregnancy Tests	904,201	1,073,728	1,040,803
Breast Exams/Care	921,451	925,763	844,201
Adoption Referrals ⁴	1,774	1,414	---
Primary Care	32,216	29,369	21,739
STD Testing/Treatment	2,452,930	2,527,609	2,610,069
Other	45,996	99,184	127,354
TOTAL – Duplicated ⁵	7,961,514	8,645,591	10,112,642
– Unduplicated	2,811,885	2,933,101	3,051,144

¹ Many more referred to other agencies.
² A colposcopy exam is used in the diagnosis and treatment of abnormal growth cells in the cervix.
³ Used to diagnose and treat abnormal growths.
⁴ Figure not reported for 2005.
⁵ Customers receiving multiple “services” were included in each category.

PPFA uses the Internet to advocate for new policies at all levels of government that will “advance comprehensive reproductive health care and responsible decision making.” The Planned Parenthood Action Network (PPAN) claims nearly four million activists, supporters, and donors. These men and women are kept informed of current legislation and regulations that affect “family planning.” PPAN provides ways for its members to contact members of Congress through e-mail, fax, and the U.S. Postal Service.

PPFA has not been satisfied with doing its part to destroy American society; it has extended its long tentacles throughout the world. It claims to have “served” nearly two million people who live outside the United States. PPFA works to “increase access to sexual and reproductive health information and services” around the globe. In those places where making abortion on demand the law of the land is not (yet) possible, PPFA works to undermine and subvert pro-life laws.

“We provide health care and education through local partners and advocate for sound U.S. foreign policies

that affect sexual and reproductive health and rights globally,” PPFA’s report states. The group insists that American taxpayers fund all of its programs, including those in other countries. Moreover, PPFA demands that the funds be given without restrictions. It has been a vocal and consistent critic of the Mexico City Policy, which prohibits funding of foreign organizations that promote abortion as a means of “family planning.”

BIRTH CONTROL AT A GLANCE*			
P.P.F.A. 2003-2005			
Method	2003	2004	2005
Oral	47.3	45.1	44.7
Non-Prescription Barrier	17.2	18.4	18.1
Progestin (Injections)	11.7	11.2	9.4
None	10.9	9.3	10.3
Other/Method Not Reported	6.1	6.1	5.8
Intrauterine Device	0.9	1.0	1.1
Prescription Barrier	0.2	0.3	0.2
Combined Hormone Patch	0.1	6.0	6.8
Fertility Awareness	0.2	0.1	0.2
Combined Hormone Ring	1.2	2.3	3.4

* Of the males and females who received “reversible” birth control, the data details the percentage of customers who were given each method, rounded to the nearest tenth of a percent.

In 2005, PPFA supported partner organizations in 18 developing countries. It also worked to raise awareness of international “reproductive health and rights issues and mobilize support for responsible U.S. laws and policies,” the group states. “We created briefing sheets, talking points, and a wide variety of other advocacy materials, posted them online, and distributed them to Planned Parenthood affiliates and activists.”

PROUDLY PRO-“GAY”

“A decade ago it was unheard-of for corporations to support and identify with gay-themed activities...,” reported *The Advocate*, a magazine that caters to a homosexual readership. “But with the rise of LGBT [lesbian, gay, bisexual and transgender] employee groups in major corporations, showing your pride now has the blessing of higher-ups.”

Corporations play a key role in funding events organized by homosexual groups. A spokesman for Out and Equal Workplace Advocates (OEWA) told the magazine that, “Corporations are very necessary to the success of modern pride festivals and parades. The more businesses continue to interact with the LGBT community, increase awareness, increase inclusivity [sic], the better it is for the entire LGBT community.”



“U.S. corporations have become increasingly accepting of lesbian, gay, bisexual, and transgender workers,” *The*

Advocate reported in its June 19, 2007 edition. The magazine listed several “gay-friendly corporations,” which included some that also fund Planned Parenthood (in different font): *Bank of America*, DaimlerChrysler, Cox Communications, *Walt Disney*, Gap, *Kaiser Permanente*, Raytheon, *Microsoft*, and Whirlpool.

“The Disneyland Main Street fire engine has left the Anaheim, Calif., theme park only twice in the last 50 years—both times to transport LGBT Disney employees in nearby Long Beach’s pride parade,” *The Advocate* reported. More than 100 corporations now include “gender identity” in their nondiscrimination policies; hundreds more use the phrase “sexual orientation.”

PRO-ABORTION N.E.A. TO FACE PICKETS



Over 9,000 delegates from all 50 states and the District of Columbia will gather in Philadelphia., Pennsylvania., from June 30 - July 5, 2007, to attend the 86th annual National Education Association (NEA) Representative Assembly. The Representative Assembly is the union’s highest decision-making body. Delegates will be joined by thousands more in attending the NEA’s 146th annual meeting, which will run concurrently. The slogan for this year’s annual meeting is “Fighting For Great Public Schools—Yesterday. Today. Tomorrow.” But Bob Pawson is not going to let the group’s meeting go quite as smoothly as its leaders might hope.

The national coordinator of Pro-Life Educators and Students (PLEAS), Pawson has called on pro-life activists to “stage a picket of the National Education Association leadership for their unmitigated support of abortion: the killing of future students in their wombs.” In addition to the obvious “moral outrage,” Pawson said the NEA’s position has an economic impact that “eliminates the jobs and careers of teachers and school employees.”

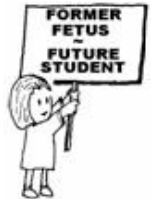


“Please recruit as many pro-life people as you can muster to help picket against the NEA leadership’s pro-abortion policies and activism,” Pawson wrote in a statement released to pro-life organizations. “We need hundreds (even thousands) of men and women, children and babies, clergy, etc from all walks of life—in addition to teachers, school employees and students.” The demonstration is scheduled for 1:00–3:00 PM on Sunday, July 1.

Americans who cannot make it to Philadelphia are urged to picket the NEA affiliate headquarters in their respective state’s capitol and other major cities. PLEAS suggests such demonstrations take place on Monday, July 2, from 11:00-1:00 PM (local time). The group also has several suggestions for the picket signs:

- MAKE NEA ABORTION-NEUTRAL
- PRO-LIFE NEA MEMBER
- REPEAL NEA RES I-13
- PRO-LIFE TEACHER
- PRO-LIFE SCHOOL EMPLOYEE
- PRO-LIFE PARENT
- PRO-LIFE STUDENT
- ABORTION=FEWER STUDENTS
- FORMER FETUS/CURRENT STUDENT
- 25 DEAD BABIES=1 LOST CLASS
- ABORTION=UNEMPLOYED TEACHERS
- TEACHERS SHOULD NOT SUPPORT KILLING BABIES

LDI has endorsed the event. “It is evident that PLEAS has a good handle on how to organize and execute an effective demonstration,” said LDI President Douglas R. Scott, Jr. “I hope many pro-life Americans will participate.” Scott, who has a degree in education and a teaching license, said he is appalled that radicals have taken over the NEA. “It is outrageous that any union, especially a teachers’ union, would take a stand in favor of abortion.”



INFORMATION: Contact Bob Pawson at (609) 610-3522. Due to its date-sensitive nature, this article was sent to LDI Partners via e-mail.

THE PRAYER PROJECT

Please join us in daily prayer for the men and women who are actively promoting or participating in the Culture of Death and those who have not been strong in their claimed pro-life convictions: *May*—Mayor **Michael Rubens Bloomberg**, R-New York City; *June*—Speaker of the U.S. House of Representatives **Nancy Patricia D’Alessandro Pelosi**, D-Calif.; *July*—**Gerard L. Stockhausen**, S.J., president of the University of Mercy Detroit (UMD); *August*—**Malcolm S. “Steve” Forbes, Jr.**, president and chief executive officer of Forbes Inc.; *September*—Mayor **Antonio Villaraigosa**, D-Los Angeles; and *October*—**Jack Kevorkian**.

IN YOUR OWN WORDS

LDI often gives space to our supporters and detractors to have their say about various issues. If you have a comment/opinion on any issue relating to LDI or life issues, don’t be shy! Send it to us!

Stop The Presses

I want you to know that I rarely read *The Caleb Report*. It is *too long* and cumbersome. I think it would be better to write a short letter monthly with one or two things *you* really want done. Then your folks are more likely to write, etc. We receive mailings from over seventy-five organizations. We just can’t read everything and especially a report that is ten pages long.

What you are doing is great but please think about the people who support you...their point-of-view.

– D. VanDyk

We responded to this LDI Partner by saying all she had to do to resolve the problem is throw away everything

she gets from 74 organizations and just read our material. (Okay, maybe that is not a very plausible solution.) We also commented on her suggestion that LDI stop publishing *The Caleb Report and Special Reports*:

You have suggested that we think about the point of view of those who support LDI. Actually, we always do so. The problem is that while you do not have time to read—and are critical of—*The Caleb Report and Special Reports*, other LDI supporters find them both very useful. In fact, would you believe some people have even told us they “look forward” to receiving these publications, especially since we try to print articles not generally covered in other publications and we “tell it like it is”?

While we always appreciate receiving the opinions and suggestions of our Partners, we have decided to continue publishing *The Caleb Report and Special Reports*. This does not mean we ignored the suggestion; we simply disagreed with it.

I Could Tell You Stories

Thank you for all that you do. Being an orthodox Catholic it pains me to see/read what is happening in so many of our “catholic” colleges. Our two youngest went to Loyola-New Orleans and if I knew then what I know now they would never have gone there. By the grace of God they are still Catholic and practicing, but few of their peers are and I could tell you stories about that school that would make you cry!

– K. L. Cooper

LDI President Douglas R. Scott, Jr., sent a response:

I think you have hit on a problem that is much more widespread than anyone realizes. Just a day or two ago I was watching a television program about the challenges faced by young people. I remember thinking to myself, “Aren’t there any real Christians under the age of 25 out there anymore?” I honestly think that being a true Christian is looked upon as though one is a member of the Ku Klux Klan. I am concerned beyond measure about the way young people are being raised. I thank God that He knows what He is doing, but I feel deep sorrow for the young men and women, the boys and girls who suffer because they do not even consider the possibility that God is there for them. As for the “catholic” institutions, we would actually like to hear the stories. One never knows when or how we will be able to use the information.

Wanting To Make A Difference

I received *The Caleb Report* [March-April 2007 edition] along with a response form. I am sending a gift...to help out.

I read the “American Idol Funds Deadly Groups” [article]. As people of God, we care deeply about the poor, but the people associated with American Idol have made it impossible for us to support their otherwise worthy project. I am glad you in [newsletter] and e-mail urged the executives to drop both UNICEF and Save the Children. I know you will continue after them.

I also noted that the first ones to donate were Coca-Cola and AT&T, the sponsors [of Idol Gives Back]. I happen to have received shares of AT&T recently when AT&T merged with Bell South, stock I owned...Do you think writing to AT&T would be helpful and make a difference?...

– J. G. Kastelic

We responded to this wonderful LDI Partner by saying it is unlikely that a letter to AT&T would do any good, especially at this point. We were impressed, however, by his desire to do more. (LDI will never ask Partners to do something we believe would be a waste of time.)

Need To Be Positive

As a believer and parent of two adopted children, I believe that recommending that people not give to “Idol Gives Back” without suggesting that the [sic] give to something is a mistake. Christians are constantly seen as what we are against. We need to let the world know that we are for things and not just negative.

– S. Amerson

While we do not believe it is our responsibility to offer alternatives every time we are critical of an organization or corporation, LDI actually did urge pro-life people to support other groups. “We are caring people who want to do our part, but we will do so through organizations that do not believe killing preborn human beings is an acceptable ‘solution’ to poverty and other adult-created problems,” LDI’s president said in an April 24, 2007 press release.

Criticism From Europe

I do not understand why you wish to persuade people to stop supporting organisations such as UNICEF and the Save the Children Fund.

The aim of these organisations [sic] is to develop the potential of all they touch, to the point that the recipients become self sufficient. Such self sufficiency enables these children to grow in to adults who not only contribute to their own society but to become responsible members of the global society within which we all exist. I am sure that the relief from suffering that also goes along with such a change provides a life lesson that many could benefit from. In the end it brings a belief in the goodness of mankind that will benefit all that they will touch with their lives.

I can understand your position on abortion and your desire to share that with as many people as you are able. I actually respect your wish to persuade others to see your point of view. I just do not see why you believe it is correct to damage so many young and innocent members of any society, just to see your beliefs spread further.

These children did not make the choice to lose their parents; to be forced in early pregnancy as a result of continued ignorance [sic] or civil/political unrest; to be poor simply as a result of the [sic] where they were born. In many cases the provision of unbiased sex education would actually reduce the need [emphasis added] for abortion. Though, should abortion be necessary [emphasis added] why should one person’s belief remove their freedom of choice. I was always taught that God intended man to have free will, and that the day of judgement [sic] is all about how you answer for the choices that you made. It is not for man to remove that free will.

It must never be forgotten that UNICEF and The Save the Children Fund are not pro-abortion. They are all about providing for the needs of under privileged [sic] children in any country or society. They do not make any judgement [sic] as to who the children are or where they are from. There [sic] only decision is in what they can do to change the future for those children.

I ask you to consider the full scope of these charities and to reconsider your message. You are in a position of power and should be respectful of that power. I do not ask you to change what you believe in, as that is your free will.

– I. J. Clark

Clark is completely ignorant of the role UNICEF and Save the Children play in the abortion debate. *The Caleb Report* (March-April 2007 edition) and every press statement released by LDI on this subject included extensive documentation to support our position. Yet Clark writes as though no evidence was proffered. If UNICEF and Save the Children were more interested in helping needy children and less interested in promoting an unrelated and controversial agenda there would be no debate. But both groups *choose* to continue their misguided actions.

The Point Of Ridiculous

I am sorry but you have reached the point of being ridiculous. Labeling [sic] UNICEF and Save the Children as Pro_Abortion [sic] groups is ludicrous. That is like labeling me as pro-abortion because I refuse to impose my beliefs on someone else. I am against abortion. My wife and I went 9 years trying to have children and finally were able to adopt my son when he was 5 days old (he is now 31). Are you going to label me pro-abortion? Do it to my face so that I can spit in your eye! The problem with this world today is religious zealots like yourself [sic] who want to impose their religious beliefs on others. Lead by example, my friend. You are no better than the Islamic extremists who want to impose their beliefs on the rest of the world.

Growing up I listened and questioned the lyrics of the John Lennon song which included the approximate words "Imagine the world with no religion". At the time I thought that was heresy. That is because I equated religion with God. Not even close. I believe in God and I go to Catholic Church because I was raised in that faith and go there to think. I don't believe half of what they preach. Love thy neighbor and a few other things are fine.

A show finally goes out of their way to collect money for the poor and starving. I still have memories of the 12 year old African "father" that they showed that night. I happily donated because finally a TV show had a conscience. And what do we get from you. [sic] CRAP!!!!

– N. A. Joseph

Joseph refuses to let facts interfere with what he wants to believe. Abortion "helps" the poor like the ovens "helped" the Jews. LDI will continue to vigorously oppose programs that embrace killing as an acceptable "solution" to any problem.

Can't Wait To Help

May God richly bless all of you for everything you are doing to challenge and disseminate the truth about Planned Parenthood and its agenda, the truth about legalized abortion and the culture of death in America, and the truth about corporate supporters of P.P. [Planned Parenthood].

I am pro-life and have been for a long time, but have been silent, or just lukewarm, for too long. I'm looking forward to receiving your *Boycott List*, so I can begin to not only stop using products or ser-

vices furnished by the supporters [of Planned Parenthood], but I can also write to the companies to explain my decision.

– F. Webb

A \$\$ Campaign

We just received in the mail your materials after ordering them. I was aghast at how many companies are actively pro abortion and wanted my husband to make a copy of the list so that he would have one in his possession and I would have one in mine as we both shop at different times from different stores (he, on his way home from work, and I, usually with our children from the local grocery close to home). We both wanted a copy so that we could compare with the labels of the materials that we buy.

Bill just called me on his cell phone, saying that your "list" contained a message indicating that copying the list was *illegal* and used strong language against it. ?? I would think that after purchasing the list that we would have the right to make as many copies of it as we wanted. Even to send copies to other pro-life individuals—wouldn't that be in your and our and the future aborted babies' best interest?? The more people on the "campaign" trail to write letters, boycott the companies products, etc. the quicker and more hopeful the campaign will become??

On your web site you indicated that the reason you didn't send out the list "free" was that so many pro abortion people had written or emailed, asking for "free" lists that it cut into your \$\$ to be able to get the word out to others who would care enough about joining the cause. If this was truly the reason, making a few copies to send to other caring individuals would not negate the spirit of your objection. Right? Bill said if you required \$43 for every list—then it becomes more of a \$\$ campaign—not a campaign to "get the word out"—and he told me he is wondering about your ultimate goal here.

Yes, we certainly appreciate the efforts of your group who have researched and compiled the list, the efforts of the volunteers who have assisted in copying and mailing these lists out as well as the expenses incurred in producing the materials you mail. Yes, we will write as many companies as we can—especially the computer companies such as Microsoft and others, who have such a monopoly on computer software that to boycott would cripple the pro-life groups from being able to spread their information to the masses. We just question the strict prohibition from copying the list that was sent us (for our personal uses) as well as from making copies that we could send to others that we believe would be receptive to hearing about and supporting such a worthy endeavor.

An understanding of your policy would be appreciated. There are some company names that are on the boycott list that do *not* indicate what or how they support the pro abortion groups. Where can I find that information?

– M. & B. O'Keefe

Woah! This message is riddled with assumptions, accusations and remarkable leaps in logic.

Additional *Boycott Lists* are not \$43.00 each. LDI Partners may get additional *Lists* for \$2.50. Non-LDI Partners may get additional *Lists* for \$2.95. (Considering our budget, if this is "more of a \$\$ campaign," we are pretty bad at it. How someone could accuse us of such a thing with a clear conscience is beyond our ability to comprehend.) This information is easily found on LDI's website and *The Boycott List* itself.

As for copying *The Boycott List*, LDI's policy states:

Persons placing an order certify that they will adhere to all copyright and other restrictions. Due to the serious nature of the problems that can arise by the dissemination of inaccurate information and since frequent changes are made to *The Boycott List*, it is copyrighted by Life Decisions International and all rights are reserved. *The Boycott List* may not be reproduced, altered, or placed on the Internet, in whole or in part. Requests for permission to copy *The Boycott List* are never granted.

It would be very damaging to our work if copies were made and distributed. Inevitably, the people who receive the copies will make even more copies. It would not take long for thousands of inaccurate lists of boycott targets to be disseminated. And it would not take long for LDI to begin receiving calls from unhappy corporate lawyers. This policy is why the cost of each *Boycott List* after the first is kept very low.

"There are some company names that are on the boycott list that do not indicate what or how they support the pro-abortion groups," O'Keefe wrote. Actually, this is true of every corporation on *The Boycott List*. And the issue is not pro-abortion "groups" as we only track support of Planned Parenthood. Every boycott target supports the group with donations of cash or product. Once again, this information is easily found on LDI's website and *The Boycott List* itself, which O'Keefe had in his/her hands. (It is often more important to read the information that *is* provided before worrying about details one believes are not provided.)

Since the order was placed online, O'Keefe had access to all of the information provided above. (In fact, they were *specifically* asked to read the information *before* placing the order.) We have included responses to every possible question we could imagine on the website, as well as the rationale for each. The person placing the order apparently decided against reading it.

UPDATE: PROJECT FIGHT BACK!

Most LDI Partners are familiar with Project Fight Back! LDI implemented Project Fight Back! to assist pregnancy help centers, which are under siege from pro-abortion activist for one reason—they are so successful that the abortion industry is losing customers.

LDI is collecting written accounts of positive experiences with pregnancy help centers. Were you a client at a pregnancy help center who is happy with the way you were treated? Were your needs met? What is your opinion of the accusations made by Planned Parenthood against pregnancy help centers?

LDI is collecting written accounts of negative experiences with Planned Parenthood. Were you once a Planned Parenthood customer or employee and had a per-

sonal experience that left you frightened, hurt or scared? Were your needs met? Were lies told?



Franks

These accounts will be organized and presented to Congress, along with a cover-letter exposing the conspiracy against pregnancy help centers. They will also be made freely available to pro-life/pro-family organizations as well as state and local lawmakers. Several members of Congress, most notably Representative Trent Franks, R-Ariz., have enthusiastically agreed to help.

Project Fight Back! has received a welcome endorsement from the leading pregnancy help center legal organization in the United States. The National Institute of Family and Life Advocates (NIFLA) issued a statement to its member pregnancy help centers:

An ally in this struggle to protect pregnancy help centers is *Life Decisions International (LDI)*. LDI has been the premier educational organization in the country that provides detailed information on Planned Parenthood and the abortion industry. They have launched an initiative—Project Fight Back!—to collect stories from pregnancy center clients that affirm the work you are doing. Once these stories are collected they will be provided to congressmen, senators and state legislators to counteract the vicious and slanderous attacks issued by Planned Parenthood and the abortion industry. The collection of a large body of data of this nature is crucial for our efforts to answer the slanderous charges that the abortion industry is leveling against our members.

NIFLA endorses the efforts of LDI and Project Fight Back! Every NIFLA member has been urged to participate in the effort. To get all of the details on Project Fight Back! go to www.fightpp.org...

ACTION: The deadline for submitting statements for Project Fight Back! has been extended to September 30, 2007. Please help spread the word as only a few pro-life organizations have been willing to assist in this effort.

AWARD WINNERS ANNOUNCED

Planned Parenthood Federation of America (PPFA) recently announced winners of its Maggie Award. Named after Planned Parenthood founder and eugenics advocate Margaret Sanger, the award recognize "exceptional achievement by the media and arts and entertainment industries in support of reproductive rights and health care issues, including contraception, sexuality education, teen pregnancy, abortion, and international family planning." Entries in the categories of television, radio, newspaper, music, magazine, book, new media, theater, film, video, and advertising are eligible for consideration.



Skenazy

Winning a 2007 Maggie Award: *Cosmopolitan* for the article "Your Gyno Exam: What to Know Before You Go," *Glamour* for the article "New Lies About Women's Health," KTVK Television (Phoenix, Ariz.) for a two-part story titled, "Sex Education Varies in Arizona's

Schools,” and the New York *Daily News* for three columns authored by Lenore Skenazy (“Pro-Child, Pro-Choice Politics,” “Birds, Bees Belong in School,” and “Voters Choose Choice—But Now...”

QUOTABLE QUOTE

“That’s like asking a veterinarian, ‘Do you regret helping that person’s animal?’ ...No, a vet wouldn’t say... he regrets it...It [Youk] was a man whose life didn’t measure up anymore.”

– Jack Kevoorkian, after being asked if he regretted giving a lethal injection to Tom Youk in 1998, “60 Minutes,” CBS Television, broadcast June 3, 2007

CORPORATE FUNDING PROJECT

There are many relatively small businesses that support Planned Parenthood, which is why LDI publishes a list of local/regionally-based boycott targets. But some are far more supportive of the vile group than others.

Honig Vineyard & Winery, based in California, is so fond of Planned Parenthood’s agenda that it raises money for the group, as well as other pro-abortion entities, through its “Wine, Women & Shoes” program:

Turning a light-hearted conversation with a friend about pairing wines and shoes into a successful charitable event is testament to the power of collaboration. And what could be better than collaborating for a good cause?

In 2005, Elaine Honig [serves on the Board of Advocates for Planned Parenthood Shasta-Diablo], Creative Director of Honig Vineyard and Winery, started Wine, Women and Shoes as a single event in the Napa Valley and has worked with women’s groups to expand it to three day events across the country, raising over \$1,000,000 for women’s charities since its inception. A seven-city tour took place in 2006, with 10 cities on the calendar for 2007.



Honig

This year Honig is raising money for groups such as Planned Parenthood, The Global Fund for Women, and UNICEF. Still to come are events in Oklahoma City, Okla. (September 13-15), Chicago, Ill. (October 4), Washington, D.C. (October 17), Sarasota, Fla. (November 1-3), and Dallas, Tex. (November 15-16). Anyone interested in organizing a protest rally?

Honig’s website includes links to pro-abortion groups such as UNICEF, The Global Fund for Women, the YWCA, and four Planned Parenthood affiliates. Remarkably, the link to Planned Parenthood Golden Gate is not correct. Click on the link and rather than going to ppgg.org you are sent to pppg.org. And just what is pppg.org? Padre Pio Prayer Groups!

Honig is not the only bold Planned Parenthood supporter. The website of California-based **Addis Creson/Addis Group** has a link to Planned Parenthood Golden Gate. **Dan Brody Photography**, based in Pennsylvania, notes its support of Planned Parenthood on the “Community Outreach” page of its website.



Small Dog Electronics has a website link to Planned Parenthood Federation of America. The company will entertain proposals for funding from nonprofit groups that: 1) is “involved with work to improve the environment”; 2) provides “support for gay/lesbian/transgender issues including AIDS research”; 3) provides “support for children’s and women’s issues including protecting the rights of reproductive freedom”; 4) works for “human rights, especially in Third World countries”; or 5) is an “animal rescue” group.

Gathering Of Goddesses

Planned Parenthood of Indiana (PPI) recently held its 4th annual “Gathering of Goddesses” fund-raiser. This year’s program raised a record \$90,000. Attendees “enjoyed the sights and sounds of ancient Greece,” as well as belly dancers and psychics. “These proceeds support our Women’s Health Fund which assists low-income women with critical reproductive health services,” PPI announced, “and this year 50 percent of those proceeds will be dedicated to providing women and girls in need with the HPV vaccine to prevent cervical cancer.”



Writing To Corporate Leaders

LDI received messages from two committed LDI Partners regarding our request that they contact corporate supporters of Planned Parenthood. They raised some issues that may be on the minds of others as well:

I have never seen nor heard of any of the companies that you have sent me names of except that I may have just begun to see commercials for a...restaurant, and that would be 50+ miles from my home. I cannot write a letter to a company that I and others will Boycott them when I do not have them around me. We live in an extremely rural area and have to drive 25+ miles to get into anything considered a city (and they are small compared to what you see). I stick to companies we bank with and items we purchase at the grocery or household items. Sorry I cannot help on this project.

– L. Fahey

Suppose I own the Baltimore Orioles. I get a letter from someone on the west coast saying they are not going to go to any Orioles games. As the owner of the Orioles I estimate the financial impact of someone 3000 miles away not coming to Maryland and I summarily ignore the letter. Even if I get 100 letters from folks west of the Mississippi and half of them live in American League cities, the loss in income is so small as to be not worth calculating.

In addition, if I write a letter to a company that doesn’t have stores in my locale, for example, I feel almost embarrassed to know that the person reading my letter thinks that I’m ignorant enough to think that they’re ignorant enough to think I’ve actually got any-

thing to boycott and I'll make a difference. And I suggest that naming LDI as the lead in the boycott doesn't reflect well on LDI either—having people basically pretend they're going to boycott a company that's so out of their reach. I know that's not what you're advocating per se, but that's the way I perceive it and so, right or wrong, I tend to think that some corporate leaders perceive it the same way.

Perhaps, we need to be more imaginative in how to direct our boycott letters. For example, if I don't live near a boycotted company, but know someone who does, I can tell the company that I would advise my friend(s) or relative(s) to join the boycott.

Your suggestion of writing to a company to say we don't want them supporting PP is another alternative. But that's not what the boycott is really about. After all, you don't spend your life publishing a "displeasure" list. I'm under the impression that most people, myself included, who participate in any corporate boycott, are usually doing it to effect the company's purse strings to bring about change within the company. If that's true, it might help explain why some people don't send out letters to every place on *The Boycott List*.

One company on your...list has a restaurant across the street from where I work, which I pointed out in my letter to the company president. I made it clear that like my ongoing boycotts of Blimpie and Entenmann's, I won't go to that restaurant. My address is local, so my story is believable at least. If we're fortunate that our letters do have any impact, I suspect it's more from those letters sent from within the geographical areas of the boycotted stores.

I can appreciate your frustration, wanting to flood these companies with letters and getting replies similar to this. I don't know what the answer is. I hope we're all doing our best and it will bear good fruit (in as short a time as possible...).

– C. Broyles

These messages serve as a reminder that we cannot assume LDI Partners know everything there is to know about boycotts, strategy, and exactly what we are thinking. (Yes, this is obvious, but sometimes we forget.)



A person's place of residence is largely immaterial. The Baltimore Orioles would not ignore a letter because the team plays throughout the country. But let us use a different example. If Company XYZ does business exclusively along the west coast, would the owner care if she received letters from people in New York, Florida or Missouri? Absolutely.

A boycott is only partially about not patronizing the targeted business. In fact, and this will surely surprise many people, the actual "boycott" part of a boycott is often one of the least important aspects.

In the vast majority of cases, an economic boycott will have little impact on a corporation's bottom line. This is particularly true when the target is worth billions of dollars. Corporate officials do not fear the economic impact of a boycott. However, they do want to avoid a public relations nightmare, internal discontent, the filing of shareholder resolutions, and picketing.

Nearly 20 years ago, *Business Week* quoted a prominent business leader as saying no corporate chief executive wants to get letters accusing him of killing babies. Corporate officials do not want controversy. While a chief executive may endure a controversy for many years—even decades—most eventually tire of it.



Jackson

The Corporate Funding Project is not a "Jesse Jackson boycott" where we make headlines for a few days and then go away. But this is exactly what most chief executives believed would be the case. They eventually discover that we are not going away. They realize that pro-lifers will be sending letters indefinitely. They begin to understand that some pro-life groups will picket their businesses over and over again.

Consider the number of corporations that stopped supporting Planned Parenthood after being boycott targets for many years. The change of heart did not come because the company was going under. They simply realized that pro-life advocates are among the most dedicated, patient and persistent people on earth.

When writing to a corporation that you would not normally patronize (due to distance or the type of product/service offered), simply emphasize the support of Planned Parenthood and urge them to stop. Deemphasize the fact that you will not be doing business with the company. Concentrate more on education and a reasoned plea and less on the threat of economic impact.



Why should one boycott a corporation if it plays such a small part in the overall effort? The most important reason is that you do not want to cooperate with evil or help make it possible for others to do evil. If Company XYZ wants to fund Planned Parenthood it will not be with the money God has placed in your care. A willingness to boycott products/services, even when lacking the opportunity to do so, makes an impression on corporate leaders. It shows you are committed and truly care about the cause.

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