



Special Reports

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THE LUCRATIVE BUSINESS OF DEATH

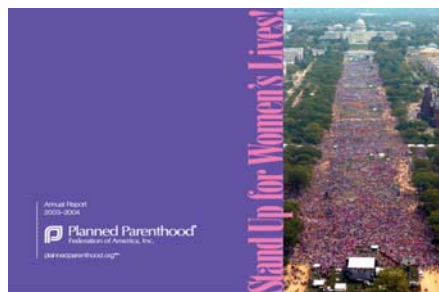
An Analysis of Planned Parenthood Federation of America Inc.'s *Annual Report* (2003-2004)

by Douglas R. Scott

It has killed far more Americans of African descent than the Ku Klux Klan. It has snuffed more human beings than the Mafia. Its death apparatus is more advanced and efficient than that of the Third Reich. But unlike the Ku Klux Klan, the Mafia, and the Third Reich, it has actually made money on every death. Planned Parenthood Federation of America Inc.'s (PPFA) 2002-2003 *Annual Report* provides clear evidence that killing can make a lot of money.

The Basics

PPFA describes itself as “the world’s largest and most trusted voluntary reproductive health care” group. It was founded in 1916 by eugenics advocate Margaret Sanger as America’s first birth control clinic.



PPFA says it has nearly 25,000 “volunteers and staff” (up 4,000 from its 2002-2003 report). It also claims more than two million

“donors and ac-

tivists.” PPFA maintains national offices in New York City, San Francisco, Chicago, Washington, D.C., and Philadelphia. It has 123 affiliates that manage 850 “health centers” in every state and Washington, D.C.

Planned Parenthood Federation of America-International (PPFA-I) maintains regional offices that work in Africa (based in Nairobi, Kenya), Asia and the Pacific (based in Bangkok, Thailand), and Latin America and the Caribbean (based in Miami, Florida). The PPFA international advocacy program, Planned Parenthood Global Partners (PPGP), works to “support policymakers in their efforts to move legislation that promotes global reproductive health and rights.” This means that Planned Parenthood meddles in the internal affairs of foreign (usually poor) countries

with the purpose of forcing its “morality” on people who have different “values.”

The Alan Guttmacher Institute (AGI) is identified as “an independent, not-for-profit corporation for reproductive health research, policy analysis, and public education.” Many in the media and government consider AGI the definitive word on matters of sexuality and reproduction. But as a “special affiliate” of PPFA, AGI can hardly be considered unbiased.

Beliefs & Goals

“The Planned Parenthood Promise—The freedom to dream, to make choices, and to live in peace with our planet.” This “promise” is tied to PPFA’s Vision for 2025, which outlines its beliefs. PPFA believes:

- in the right to sexual and reproductive self-determination that is non-coercive, non-exploitive, and responsible.
- the free and joyous expression of one’s own sexuality is central to being fully human.
- in trusting individuals and providing them with the information they need to make well-informed decisions about sexuality, family planning, and childbearing.
- women should have an equal place at life’s table, and be respected as moral decision makers.
- children flourish best in families and communities where they are nurtured, honored, and loved.
- in passion—for change, for justice, for easing the plight of others, for caring, for living our convictions, and for confronting inhumane acts.
- in action—to make things happen and to improve people’s lives and circumstances.
- in inclusion and diversity—and the power and knowledge they confer.
- the future is global and that we are part of a global movement.
- in the urgency of creating a sustainable world and living in peace with our planet.
- in leadership based upon collaboration rather than hierarchy.
- in acting courageously, especially as allies with those who have little or no voice and little or no power.

- every right is tied to responsibility and that the fulfillment of responsibility is itself a source of joy.

PPFA continues to pursue the ten goals it established several years ago. PPFA seeks to:

- ensure that sexuality is understood as an essential, life-long aspect of being human and that it is celebrated with respect, openness, and mutuality.
- ensure access to reproductive and sexual health care for all.
- secure passage of laws and policies, including state and federal constitutional amendments, that guarantee reproductive freedom for all.
- ensure worldwide implementation of a human rights and well-being agenda as currently expressed in the Cairo Agreement, with the U.S. fulfilling its financial commitment and implementing those principles in the U.S.
- control a successful, diversified media company that creates and distributes the most popular, critically acclaimed health and sexuality programming.
- be the model for embracing diversity and expanding the decision-making power base of its stakeholders.
- be a significant catalyst for the development and universal dissemination of new reproductive technologies.
- be an authoritative voice on bioethical standards related to reproductive health and sexuality.
- build the largest donor and citizen activist base of any social movement in this country.
- be acknowledged as one of the 10 best places to work and volunteer.

Program Activities

“Planned Parenthood continues to be the community expert for sexuality education...,” the report states. PPFA has expanded its “scope of service by supporting advocacy and sex education in schools...” In the past PPFA concentrated on indoctrinating children with its brand of sex education. Realizing that the Pro-Abortion Movement has been steadily losing support among young people, PPFA now promotes “advocacy” in schools. Consider a program implemented by Planned Parenthood of Southern Arizona in Tucson:

“Protective Connection” helped teens make an impact on public policies that affect their own education and health. This program included a teen-driven bilingual media campaign, teen-to-teen outreach, and the installation of condom vending machines within the community.

Planned Parenthood of the Rocky Mountains (based in Denver, Colorado) reached young people by teaming with Outward Bound. “The Experimental Wilderness Program” was created to help teenagers develop “life skills, such as conflict resolution and boundary setting, and put these skills to practice outdoors...”

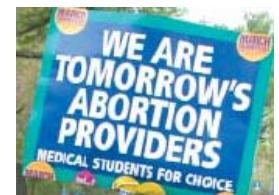
PPFA’s most ambitious project is called “Real Life. Real Talk.” The program is designed to “increase open, honest, and balanced talk about sex and health in America.” The campaign is said to “address some of the root social barriers that prevent us from achieving sexually healthy lives.” Simply put, PPFA wants to eliminate sexual mores that stand in the way of its goals: “The initiative attempts to change social norms by challenging the silence, stigma, and fear that Americans have about sex.” The group recognizes that this is a very long term project, but it is essential that the goal be reached so Planned Parenthood’s entire philosophy can be implanted.

Two programs of California’s Planned Parenthood of San Diego and Riverside Counties, “Men Acting Responsibly for Community and Health” (MARCH) and “Sisters Together Acting Responsibly” (STAR), were implemented to help “sixth-grade girls and boys develop leadership skills and involvement in their community in 11-week after-school programs.” While these projects may sound innocuous, they are just two more ways for PPFA to spread its philosophy among young people.

Upper Hudson Planned Parenthood in Albany, New York, held a “Workshop for Pro-Choice Volunteers of Faith” as part of the “Real Life. Real Talk.” program. The scheme “promoted dialogue and awareness about sexual health and related issues in faith-based communities.” Participants were asked to replicate the program in their respective faith communities.

PPFA played a key role in organizing the March for Women’s Lives, which took place in Washington, D.C., on April 25, 2004. The group claims that more than one million people attended.

The Mifepristone Affiliates Readiness Project, conducted in cooperation with the Consortium of Planned Parenthood Abortion Providers (CAPS), helped PPFA provide “safe and early medication abortion to more than 95,000 women through 203 health centers managed by 79 affiliates.” PPFA brags that 49 PPFA centers “now provide early abortion with mifepristone in centers that formerly provided no abortion services, increasing access to early abortion in rural and underserved areas.” Quite an amazing use of verbal engineering: “medication abortion.” If mifepristone is the “medication,” what is the “disease” it “treats”? Pregnancy.



Legislative & Court Activities

As always, PPFA boasts of its victories with activist judges and a cowardly Congress. In *Planned Parenthood Federation of America v. Ashcroft*, the court ruled that the federal Partial-Birth Abortion Ban Act is unconstitutional. An injunction was issued to prevent enforcement of the law against PPFA abortionists. PPFA was also successful in fighting partial-birth abortion bans that were passed by several states.

A court ruled that Texas could not bar PPFA affiliates from receiving “family planning funds” just because they commit abortions. A court also overturned a New Hampshire parental consent law. PPFA claimed the law would have “endangered the health of minors seeking abortions.” In reality, it would have endangered the pocketbook of Planned Parenthood.

Congress increased funding for Title X (pronounced “title ten”), the federal birth control program, by \$10 million. The program survives, now with a budget of \$273 million, despite Republican control of the House of Representatives, the Senate, and the White House.

PPFA helped write the Freedom of Choice Act. As PPFA described it, the bill would “prevent the government from discriminating against a woman on the basis of her reproductive decisions—about using birth control, having a child, or terminating a pregnancy.” The bill would also “forbid government interference in a woman’s right to make her own family planning and reproductive health decisions.” In essence, the bill would serve as a legislated form of *Roe v. Wade*.

Feigning an interest in preventing the “need” for abortion, PPFA helped to write The Putting Prevention First Act. According to PPFA, the bill would expand access to “preventive health care services and education programs that help reduce unintended pregnancy, sexually transmitted infections, and the *need* for abortion [emphasis added].” Under the legislation, funding for programs such as Title X would explode.

Planned Parenthood’s legislative activity is supposed to go through its separately incorporated Planned Parenthood Action Fund.

“Service” With A Mission

PPFA has confessed to surgically killing 244,628 human beings who were living in the peaceful environment of a womb in 2003. This is up 6.1 percent from 2002. But in order to get a true figure of PPFA’s tragic death toll it is important to include those children killed by chemicals and hormones. PPFA sold at least 774,482 “emergency” birth control kits in 2003, an increase of 22.2 percent over 2002. Of course, it is

impossible to know how many preborn children were killed by the birth control pill, but one can bet the number is staggering.

PPFA affiliates gave prenatal care to only 16,427 customers (up 3.6 percent) and referred a scant 1,774 to adoption agencies (down 9.6 percent from 2002).

“SERVICES” AT A GLANCE*			
PPFA 2002 & 2003			
“Service”	2002	2003	% Change
Birth Control – Men	60,476	65,961	9.1
– Women	2,208,332	2,257,154	2.2
“Emergency Birth Control”	633,756	774,482	22.2
Tubal Sterilization**	680	744	9.4
Vasectomy**	2,522	2,576	2.1
Abortion	230,630	244,628	6.1
HIV Testing – Men	48,991	52,309	6.8
– Women	138,494	155,273	12.1
Prenatal	15,860	16,427	3.6
Infertility	325	465	43.1
Colposcopy	31,248	37,423	19.8
LOOP/LEEP	1,781	2,029	13.9
Cryotherapy	3,913	4,544	16.1
Midlife	10,575	11,232	6.2
Pregnancy Tests	1,081,772	904,201	(16.4)
Breast Exams/Care**	1,062,727	921,451	(13.3)
Adoption Referrals***	1,963	1,774	(9.6)
Primary Care	24,483	32,216	31.6
STD Procedures	1,255,036	2,452,930	(95.4)
Other – Men	17,905	69,012	285.4
– Women	58,626	36,984	(36.9)
TOTAL – Duplicated****	6,878,078	7,961,514	15.8
– Unduplicated	2,757,294	2,811,885	2.0

* “Services” are reported on a calendar year basis (January 1-December 31).
 ** Many more referred to other agencies.
 *** All referred to other agencies.
 **** If customers received multiple “services,” PPFA counted them in each respective area.

PPFA claims to present all options open to a mother facing an untimely pregnancy. Yet comparing its abortion numbers to its prenatal services and adoption referrals, it is clear that the latter two “choices” are not where the money is. The group greatly profits from every death choice and gains virtually nothing from a life choice.

“The Planned Parenthood Condom has established itself as a high-quality product and successful marketing tool among affiliate education, marketing, development, patient services, and public affairs staff,” the *Annual Report* reads. “Condom lollipops and multi-colored condoms are popular for promoting awareness and providing prevention education.” Of course, this text was written before *Consumer Reports* evaluated 23 kinds of latex condoms.

PPFA's lollipop-flavored condom ranked fourteenth. Its assorted colors condoms placed twenty-second. And the honeydew flavored condoms ranked dead last. Ratings were based on "condom strength and predicted performance in actual use as assessed by tests using an air-inflation machine." *Consumer Reports* had some advice: "If you obtain condoms from Planned Parenthood, avoid the low-rated scented Honeydew and Assorted Colors varieties."

BIRTH CONTROL AT A GLANCE*
PPFA 2002 & 2003

<u>Selected Method</u>	<u>2002 Customers</u>	<u>2003 Customers</u>
Oral	50.5	47.3
Non-Prescription Barrier	17.0	17.2
Progestin-only Injections	13.2	11.7
None	9.5	10.9
Other/Unknown	6.5	
6.1		
Combined Hormone Injections	1.1	4.0
Intrauterine Device	0.9	0.9
Prescription Barrier	0.4	0.2
Combined Hormone Patch	0.3	0.1
Fertility Awareness	0.2	0.2
Combined Hormone Ring	0.1	1.2
Implants	0.1	0.1

* Of the men and women who received birth control, the data details the percentage of customers who chose each method.



This colossal failure demonstrates a self-serving and callous disregard for the health and the very lives of America's youth. When PPFA claims to care about the health of people it is nothing more than lip-service designed to make money.

There is no telling how many people have contracted sexually transmitted diseases, including HIV, because of Planned Parenthood's negligence and carelessness. PPFA has now launched the Planned Parenthood Pregnancy Test, which it calls "a clinical test of the highest quality." We will see.

PPFA claims it gave breast examinations to 921,451 women (down 13.3 percent from 2002). The decrease may be related to PPFA's desire to keep women in the dark about their health—especially when it comes to breast cancer. Despite dozens of studies that have found a link between breast cancer and abortion, PPFA refuses to tell women about the research. Its hierarchy argues that even more studies are needed and the information may "frighten" women. The result is that women are denied important information.

Janet Dahling, M.D., of the Fred Hutchinson Cancer Research Center, conducted one of the studies. "Among women who had been pregnant at least once, the risk of breast cancer in those who had experienced

an induced abortion was 50 percent higher than among other women," she said. "I would have loved to have found no association between breast cancer and abortion, but our research is rock solid, and our data is accurate. It's not a matter of believing, it's a matter of what is." Dahling supports legal abortion but she does not favor a self-imposed and self-serving "gag rule" that leads to the censorship of medical information and subsequent patient ignorance.

If women cannot handle the news about the link between abortion and breast cancer; if they cannot deal with an untimely pregnancy; if they are incapable of abstaining from sex until marriage; would they also be unable to handle the pressures of being President of the United States? Planned Parenthood needs to give women more credit. Women are incredibly strong. They can handle the truth. It is being underestimated and lied to that women will not tolerate.

In all, PPFA claims it had 2,811,885 customers in 2003. This represents an increase of two percent, which is far less than the 3.7 percent increase it claimed in 2002.

"I Want Money, Lots and Lots of Money..."

PPFA's income for 2003-2004 was \$810 million. American taxpayers wrote a check for \$265.2 million of PPFA's total income. The latest government check was \$19.8 million more than that written in the 2002-2003 fiscal year. PPFA had received a \$13.5 million increase in taxpayer dollars for 2001-2002.

INCOME AT A GLANCE*
PPFA 2002-2003 & 2003-2004

<u>Source</u>	<u>2002-2003</u>	<u>2003-2004</u>
Clinics	\$288.2	\$306.2
Government Grants/Contracts	254.4	265.2
Private Foundations/Bequests	228.1	191.0
Other	(11.9)	40.0
The Alan Guttmacher Institute	7.8	7.6
TOTAL	\$766.6	\$810.0

* All figures are in millions of dollars. Financial data are reported on a Fiscal Year basis (July 1-June 30).

PPFA enjoyed \$35.2 million in "excess revenue over expenses" in 2003-2004 *alone*, which is a slight decrease from its 36.6 million "excess" in 2002-2003. On June 30, 2004, PPFA's assets *exceeded* \$863.3 million, of which more than \$276.5 million was *unrestricted* (essentially a savings account). It had \$101.3 million in *temporarily restricted* assets. PPFA has *hundreds of millions* of dollars in reserve. Yet this "not-for-profit" monster continues to claim a "need" for more taxpayer money—from all levels of government. This means that an individual taxpayer may be

simultaneously subsidizing PPFA at the federal, state, county, and local levels of government.

EXPENSES AT A GLANCE*
PPFA 2002-2003 & 2003-2004

Area	2002-2003	2003-2004
Medical Services	\$463.7	\$487.6
Sexuality Education	42.1	44.2
Public Policy	39.5	39.4
Services to the Field of Family Planning	23.5	26.3
Service to Affiliate	18.0	26.4
International Family Planning Programs	9.0	8.8
Management & General	86.3	89.9
Fund-raising	38.5	40.6
Payments to Related Groups	1.3	2.2
The Alan Guttmacher Institute	8.1	9.4
TOTAL	\$730.0	\$774.8

* All figures are in millions of dollars. Financial data are reported on a Fiscal Year basis (July 1-June 30).

The *Annual Report* outlines ways people may donate to PPFA: outright gifts (general donations), planned gifts (bequests, annuities, and trusts), gifts online, sustaining membership (recurring donations made automatically via credit card or checking account debit), gifts of corporate stock, memorial or honorary gifts, Combined Federal Campaign (workplace giving), and Matching Gifts (through the workplace).



ASSETS & LIABILITIES AT A GLANCE*
PPFA 2002-2003 & 2003-2004

Assets	2002-2003	2003-2004
<u>2004</u>		
Current Assets	\$533.9	\$549.8
Property, Equipment, Endowment & Other	290.6	313.5
TOTAL ASSETS	\$824.5	\$863.3
<u>Liabilities & Net Assets</u>		
Current Liabilities	74.4	71.5
Mortgages, Notes Payable & Other	62.1	66.5
TOTAL LIABILITIES	\$136.5	\$138.0
<u>Net Assets</u>		
Unrestricted	243.5	276.5
Property & Equipment	189.2	201.2
Temporarily Restricted	115.6	101.3
Permanently Restricted	139.7	146.3
TOTAL NET ASSETS	\$688.0	\$725.3
TOTAL LIABILITIES & NET ASSETS	\$824.5	\$863.3

* All figures are in millions of dollars. Financial data are reported on a Fiscal Year basis (July 1-June 30).

PPFA is in the midst of a fund-raising effort called, "Power the Promise Campaign." The goal is to raise \$340 million to "power the Planned Parenthood promise for women everywhere." By June 30, 2003, a total of \$30 million had been raised. By the end of June 2004, the amount had increased to \$34 million.

In the 2002-2003 *Annual Report*, PPFA identified what it called its "Honor Roll of Donors." The list in-

cluded many individuals and several corporations and private foundations. An "Honor Roll of Donors" does not appear in the 2003-2004 *Annual Report*.

Hollywood Involvement

There are more than 350 people from the media, arts and entertainment industries who are members of PPFA's Board of Advocates. The 2003-2004 *Annual Report* specifically identified several celebrities (individuals and groups) who have lent their names—and sometimes their time and money—to PPFA. Timothy Busfield and Mo Gaffney chose PPFA to receive their winnings on Bravo's "Celebrity Poker Showdown." The cast of the HBO's "Six Feet Under" donated an item for a PPFA benefit auction. Also named in the report were: BETTY, David Eigenberg, Marcia Ann Gillespie, Wendie Malick, Kathleen Turner, Michael Moore, Mary J. Blige, Al Franken, Ginuwine, Joan Osborne, Patricia Clarkson, Jamie-Lynn Discala, Ted Turner, Julianne Moore, Mary-Louise Parker, Isabel Allende, Donna Brazile, Christina Aguilera, Kevin Bacon, Kristin Davis, Salma Hayek, Tangi Miller, Kirsten Dunst, Uma Thurman, Margaret Cho, Sheryl Crow, Janeane Garofalo, Whoopi Goldberg, Cybil Shepherd, Judy Gold, Wanda Sykes, and Moby.

PPFA leaders are proud of themselves for getting their materials placed on several television shows and films including, "The West Wing," "Guiding Light," "Saved," and "Biography." Two programs, "The OC" and "Everwood," featured dialogue that mentioned (advertised) Planned Parenthood by name.

Loving Things And Using People

PPFA has invented several groups under its control in an effort to reach various types of people:

The PPFA Clergy Advisory Board exists to increase "public awareness about the spiritual, ethical, and moral dimensions of sexual and reproductive health." It also encourages clergy and lay religious leaders to support the Planned Parenthood mission and its Vision for 2025 by joining the PPFA Pro-Choice Religious Network, which PPFA claims has more than 2,000 members. PPFA has appointed its first chaplain to "articulate the spiritual dimensions of sexuality and reproduction." Rev. Dr. Ignacio Castuera is called "a strong advocate for choice." In his role as chaplain, Castuera has offered "support and guidance" to affiliates that wanted to strengthen ties to religious leaders and organizations or that faced opposition from religious groups in their communities."

Voices for Planned Parenthood (Vox) is designed to reach and involve young pro-abortion Americans.

“Vox increases young people’s awareness of current threats to reproductive health and rights, mobilizes them in support of reproductive freedom, and cultivates their long-term involvement with Planned Parenthood and the pro-choice movement,” the *Annual Report* reads. Between 2003 and 2004, Vox expanded its network of colleges and universities to 155 and increased membership by more than 5,000.

Republicans for Choice works to increase outreach to pro-abortion Republicans. It has identified nearly 90,000 Republican abortion supporters to add to an activist network.

On The Internet

PPFA’s website, plannedparenthood.org (or ppfa.org), receives nearly one million visits monthly. It offers everything from birth control information to details about how to become involved with PPFA. Interestingly, the *Annual Report* does not mention the flap created by PPFA’s sale of the “I had an abortion” tee-shirt through its online store. The tee-shirt was discretely pulled and is no longer available on the site. Another PPFA website is saveROE.org. It exists to rally support and action to protect *Roe v. Wade*.

PPFA uses other websites to push its agenda, including teenwire.com, which reportedly receives 500,000 visits monthly. The site supposedly gives teenagers “honest and medically accurate sexuality and relationship information—in their own language—so they can make healthy, responsible choices.” Over the past year, teenwire.com has added new sections, including bimonthly live chats that give teens the opportunity to ask sexual health questions, interactive diagrams that describe the female and male sexual and reproductive systems, an interactive demonstration on how to put on a condom, and a news section, “Flash!”, that alerts teenagers to news about “sexual health.”

National Advertising

Working with the Affiliate Advertising Advisory Group and more than 95 affiliates, PPFA produced “What Do I Know About Me?” The multimedia patient recruitment effort was the second part of an ad campaign in the year 2000 of the same name. As PPFA put it, “The campaign positively and proactively positions the Planned Parenthood brand nationally and capitalizes on the benefits



of consistent messaging across the country.” The campaign’s television ads received 1,875 *free* placements that were seen by an estimated 19 million viewers on local stations nationwide.

Awarding the Faithful

The Forum for Women, Law and Development (FWLD), television mogul R. E. “Ted” Turner, and K-MET received PPFA’s top honor, the Margaret Sanger Award, in 2004. Women’s eNews and Working Assets won the “prestigious” Maggie Award.

FWLD was founded in Nepal to “protect and promote women’s human rights.” Due to its efforts, abortion is now legal in Nepal. K-MET is a community health organization in Kenya. It provides “safe abortion care and family planning...in a country where abortion is still largely illegal.”

Turner was called “a compassionate and committed philanthropist” for pledging \$1 billion to the United Nations and for giving more than \$3.5 million to PPFA for “pro-choice organizing and advocacy.” In accepting the award, Turner said, “Women have died for this issue. I am with you 100 percent.”

Women’s eNews was recognized for “overall excellence” in reporting on “crucial issues and the impact that this reporting has on the growing visibility of the threats to reproductive rights.” Working Assets makes direct contributions to the pro-abortion cause by including “reproductive health and rights issues” on its website. It has donated \$1 million a year for nearly 15 years to Planned Parenthood. Now that is worth a plaque!

The President and Chair’s Courage and Integrity Award was given to Robbie and Tom Ausley of Planned Parenthood of the Texas Capital Region. They led the effort to build a new abortion facility in Austin despite attempts by pro-life activists to stop it.

The Young Volunteer of the Year Award was presented to medical student Fong Liu, a board member of Planned Parenthood of Alabama (Birmingham). She is an escort for women entering an abortion facility, a lobbyist, educator, and past president of her local chapter of Medical Students for Choice.

The Planned Parenthood Republicans for Choice Barry Goldwater Award, for “courage and leadership in promoting policies that enable women to make private decisions about their reproductive lives,” was awarded to Congressman Rob Simmons, R-Conn. The Responsible Choices Award was presented to Congresswoman Nancy Pelosi, D-Calif.

Douglas R. Scott is co-founder and president of Life Decisions International. He is the author of several books including Bad Choices: A Look Inside Planned Parenthood. Scott is the former vice president for public policy of the Christian Action Council. He also served as executive director of HUMAN LIFE of Washington State and Arizona Right to Life, both of which are affiliates of the National Right to Life Committee.

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